

VIDYASAGAR UNIVERSITY



MBA4/23/0458

EASTERN INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT

MBA 4TH SEMESTER EXAMINATION 2023 IN MASTER OF BUSINESS ADMINISTRATION

The following is the statement of marks and grades obtained by **AYAN SINHA**

Roll **PG/VUOAP02/MBA-IVS/ No. 468** Registration No. **00886 OF 2021-2022** In **MBA 4TH SEMESTER EXAMINATION 2023**

COURSE NO.	GROUP / UNIT	COURSE TITLE	FULL MARKS	MARKS OBTAINED			LETTER GRADE	GRADE POINTS	CREDIT	CREDIT POINTS
				INTERNAL ASSESSMENT (20)	END SEMESTER EXAMINATION (100/80)	TOTAL				
THEORY PAPERS										
MBA 401		MINOR SPECIALISATION : OPERATIONS AND SYSTEMS E-COMMERCE PROGRAMMING LANGUAGES	100	16	49	65	B+	7	4	28
MBA 402		MAJOR SPECIALISATION : MARKETING MANAGEMENT ADVERTISING AND PROMOTIONS MANAGEMENT	100	17	51	68	B+	7	4	28
MBA 403		MAJOR SPECIALISATION : MARKETING MANAGEMENT BRAND MANAGEMENT	100	15	46	61	B+	7	4	28
MBA 404		INTERNATIONAL BUSINESS	100	17	52	69	B+	7	4	28
MBA 405		STRATEGIC MANAGEMENT	100	16	47	63	B+	7	4	28
MBA 406		BUSINESS PLAN DEVELOPMENT	100	15	54	69	B+	7	4	28
TOTAL OF THEORY PAPERS			600			395			24	168
PRACTICAL PAPERS										
MBA 407		DISSERTATION	100		60	60	B+	7	4	28
MBA 408		GRAND VIVA	100		66	66	B+	7	4	28
TOTAL OF PRACTICAL PAPERS			200			126			8	56
TOTAL			800			521			32	224

SEMESTER – IV		SEMESTER	FULL MARKS	MARKS OBTAINED	% OF MARKS	RESULT	SGPA	REMARKS
TOTAL PERCENTAGE (% OF MARKS)	RESULT	4th	800	521	65.13	SQ	7.00	Passed in First Class
65.13	SQ	3rd	800	533	66.63	SQ	7.35	
		2nd	800	551	68.88	SQ	7.41	
		1st	800	585	73.13	SQ	8.06	
Final Result (1st – 4th Semester)			3200	2190	68.44	I		CGPA - 7.45

SQ-Semester Qualified, INC-Incomplete, SNC-Semester Not Cleared, XS-Supplementary, X-Failed
60% and above – 1st Class, 40% and above but below 60% - 2nd Class

(Signature)
Principal

Eastern Institute for Integrated Learning in Management

(Signature)
Prepared by

(Vide reverse)

(Signature)
Controller of Examinations
(Vidyasagar University)