

Ayush Pradhan

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OBJECTIVE

An ambitious and detail-oriented individual aiming to build a successful career in financial compliance and analysis. Possessing strong analytical abilities and a commitment to accuracy, I am keen to apply my research, critical thinking, and data interpretation skills to support financial institutions in meeting evolving regulatory requirements and minimizing potential financial risks.

EDUCATION

Bachelor of Business Administration

Jul 2022 - Jun 2025

Inspiria Knowledge Campus | Siliguri, West Bengal

CGPA: 7.85/10 (Relevant Coursework: Human Resource Management, Sales & Distribution Management, Customer Relationship Management, Marketing Management)

SKILLS

MS Office Suite (Excel, Word, PowerPoint), Google Workspace (Gmail, Docs, Sheets, Google Forms), Creative Writing, Communication, Presentation Skills, Data Analytics, Problem-Solving, Time Management, Teamwork, Quick Learner.

INTERNSHIP EXPERIENCE

Business Development Intern

Jan 2025 - Apr 2025

RAIZADA GROUP (Amarbhoomi Pvt Ltd) | West Bengal, India

Relevant experiences for Business Development Intern role:

- Assisted in conducting market research, analyzing industry trends, and developing strategic plans.
- Supported financial planning and budgeting processes, resulting in improved cost control and increased profitability.
- Implemented, managed and analyzed lead generation programs to identify and qualify potential customers.
- Provided sales support to the sales team.

PROJECTS

The Future conclave 3.0- The future of Lifestyle for sustainability

- Researched and developed strategies for sustainable fashion practices, including ethical sourcing, eco-friendly materials, and upcycling techniques.
- Developed practical guidelines for individuals to adopt sustainable fashion habits, encompassing ethical sourcing, eco-friendly materials, and upcycling techniques.

INDUSTRIAL VISITS

Amul Industry, Siliguri West Bengal

- Dairy Industry: Gained practical knowledge of the dairy industry, including milk processing, packaging, and distribution.
- Amul Operations: Witnessed milk collection, Processing and packaging.
- Quality Control: Observed rigorous quality control measures, including advanced testing laboratories.

Dooars Tea Factory, West Bengal

- Tea Production: Observed tea processing steps (withering, rolling, oxidation, drying).
- Quality Control: Learned about tea quality assessment and importance of high standards.

CERTIFICATION

- Generative AI for Marketing Certification Course (Great Learning Academy)
- On-Premise Sales Job Simulation Certificate by Red Bull (Forage)
- Prompt Engineering Bootcamp, a collaborative initiative with IMT Edutech Training Pvt. Ltd., NSDC, and GDG MAD,
- Product Management Job Simulation Certification by Electronic Arts (Forage)

ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES

- Secured the top prize at the Inspiria Bootcamp Presentation Competition 2022
- Secured the highest marks in ICSE Class X among the students at Jnaneshwar Memorial Academy.
- Presented on "Sustainability : Fast Fashion" at the Young Indians Future 3.0 event and achieved a 4th place finish.
- Contributed significantly to campus life by volunteering and managing events like the college fest "Insvagnza" and farewell.
- Achieved Top 10 among 55 participants at the Managerial Maestro competition (The Best Manager Event) hosted by the School of Management Club at Inspiria Knowledge Campus 2024.
- Finished as runners-up in a MOBA 5v5 Esports tournament at Technokrats 2024, organized by Salesian College, Siliguri.