

CHETAN AGARWAL

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OBJECTIVE

Motivated BBA graduate with a strong foundation in data analysis, financial concepts, and organizational skills, seeking to build a career in the finance sector. Equipped with proven research abilities, critical thinking, and teamwork skills, aiming to contribute to financial operations, risk management, and business analysis initiatives. Committed to leveraging analytical strengths and proficiency in Microsoft Office tools to support organizational growth and advance within the financial services industry.

EDUCATION

Bachelor in Business Administration-

Inspiria Knowledge Campus (2022-2025) | Siliguri, India

- **CGPA:** 7/10

SKILLS

Microsoft Office Suite (Excel/Word, PowerPoint), Communication, Data Analysis, Time Management, Problem-Solving, Teamwork, Collaboration, Market Research, Sales Strategy Development and Consumer Behaviour Analysis

CERTIFICATION

- **Google Analytics:** Developed proficiency in using Google Analytics to track website traffic, analyze user behavior, and generate insightful reports.
- **Digital Marketing:** Gained a comprehensive understanding of digital marketing principles, strategies, and tactics across various online channels.
- **Strategy Internet Marketing:** Learned to create and implement effective internet marketing strategies aligned with business objectives, focusing on maximizing ROI.

ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES

- Coordinated the college event "Zeus's Olympia" facilitating its successful execution
- Coordinated the college event "MAD-Ads" ensuring its seamless operations
- Secured Runners-Up in "Best Manger-2024"
- Achieved Runners-Up on "BOOTCAMP PRESENTATION-2022"

INDUSTRY EXPOSURE

- **Dhamra Port(Adani Group Foundation),Bhubaneshwar:** Gained insights into port operations, logistics, and cargo handling. Observed vessel traffic management and goods movement. Learned about large-scale port infrastructure.
- **Lingraj Biscuit Pvt. Ltd(Parle Products Pvt. Ltd),Bhubaneshwar:** Learned about food processing, manufacturing, and quality control in a large-scale biscuit factory. Observed the production line and packaging processes. Gained insights into the food industry.
- **Dhupguri Tea Factory:** Experienced the tea manufacturing process from leaf to packaging. Learned about different tea varieties and production techniques. Gained insights into the tea industry.
- **Amul Factory,Fulbari:** Observed dairy processing, packaging, and quality control in a large-scale facility. Learned about milk collection and distribution. Gained insights into the dairy industry.