

EASTERN INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT
DN-9, Sector V, Salt Lake City, Kolkata-700091

CURRICULUM-VITAE

Santanu Naiya



SPECIALIZATION

Major-Marketing

Minor-Finance

Academic Qualifications

<i>Degree</i>	<i>Institute/ University</i>	<i>Discipline</i>	<i>Year of Passing</i>	<i>% Aggregate</i>
Post Graduation	E.I.I.L.M. VIDYASAGAR UNIVERSITY	MBA	2025	64.125%
Graduation	Gurudas College University of Calcutta	B.com (Honors)	2023	75.6%
Higher Secondary	Chittaranjan Colony Hindu Vidya Pith WBCHSE	Commerce	2020	78.6%
Secondary	Chittaranjan Colony Hindu Vidya Pith WBCSE	General	2018	61.7%

Projects Undertaken

External Project

- **Project Title** – *project 1- Auditing, Project 2- Numeric distribution*
- **Project Profile** – *Auditing involves identification of Marlboro cigarettes in a particular marked area (Howrah), Numeric Distribution involves pushing availability of 3 focus brand cigarettes in tagged outlets of DS (Salesmen)*
- **Organization** – *ITC*
- **Duration** – *2 months*

Interests

- Using Social Media
- Travelling with family & friends
- Fitness

Personal

- Date of Birth : 3rd October 2002
- Guardian's name : Goutam Naiya
- Languages Known :
 - English
 - Hindi
 - Bengali

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Permanent Address

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Mobile : - 7439697098

Email ID : santanunaiya1999@gmail.com

DATE:

PLACE :

SIGNATURE OF THE STUDENT

EILM