

# VIDYASAGAR UNIVERSITY



MBA4/25/0186

**EASTERN INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT**  
**MBA 4TH SEMESTER EXAMINATION 2025**  
**IN**  
**MASTER OF BUSINESS ADMINISTRATION**

The following is the statement of marks and grades obtained by **SANTANU NAIYA**

Roll **VU/PG/504/23/09/04-IVS/ No. 0189** Registration No. **VP235040627** of 2023-2024 In **MBA 4TH SEMESTER EXAMINATION 2025**

COURSE NO.	GROUP / UNIT	COURSE TITLE	FULL MARKS	MARKS OBTAINED			LETTER GRADE	GRADE POINTS	CREDIT	CREDIT POINTS
				INTERNAL ASSESSMENT (20)	END SEMESTER EXAMINATION (100/80)	TOTAL				
<b>THEORY PAPERS</b>										
MBA 401		BUSINESS ANALYTICS	100	18	52	70	A	8	4	32
MBA 402		STRATEGIC MANAGEMENT	100	16	55	71	A	8	4	32
MBA 403		INTERNATIONAL BUSINESS	100	18	48	66	B+	7	4	28
MBA 404		DISSERTATION	100		77	77	A	8	4	32
MBA 405		GRAND VIVA	100		60	60	B+	7	4	28
MBA 406D		<b>MINOR SPECIALISATION : FINANCE</b> CORPORATE TAX PLANNING AND MANAGEMENT	100	17	37	54	B	6	4	24
MBA 407B		<b>MAJOR SPECIALISATION : MARKETING</b> PROMOTION MANAGEMENT	100	19	52	71	A	8	4	32
MBA 407D		<b>MAJOR SPECIALISATION : MARKETING</b> BRAND MANAGEMENT	100	17	37	54	B	6	4	24
		<b>TOTAL OF THEORY PAPERS</b>	<b>800</b>			<b>523</b>			<b>32</b>	<b>232</b>
		<b>TOTAL</b>	<b>800</b>			<b>523</b>			<b>32</b>	<b>232</b>
<b>SEMESTER – IV</b>		<b>SEMESTER</b>	<b>FULL MARKS</b>	<b>MARKS OBTAINED</b>	<b>% OF MARKS</b>	<b>RESULT</b>	<b>SGPA</b>	<b>REMARKS</b>		
<b>TOTAL PERCENTAGE (%) OF MARKS</b>	<b>RESULT</b>	<b>4th</b>	<b>800</b>	<b>523</b>	<b>65.38</b>	<b>SQ</b>	<b>7.25</b>	<b>Passed in First Class</b>		
<b>65.38</b>	<b>SQ</b>	<b>3rd</b>	<b>800</b>	<b>541</b>	<b>67.63</b>	<b>SQ</b>	<b>7.38</b>			
		<b>2nd</b>	<b>800</b>	<b>487</b>	<b>60.88</b>	<b>SQ</b>	<b>6.50</b>			
		<b>1st</b>	<b>800</b>	<b>513</b>	<b>64.13</b>	<b>SQ</b>	<b>7.00</b>			
<b>Final Result (1st – 4th Semester)</b>			<b>3200</b>	<b>2064</b>	<b>64.50</b>	<b>I</b>		<b>CGPA - 7.03</b>		

Date of Publication of Result : 20-Aug-2025

SQ-Semester Qualified, INC-Incomplete, SNC-Semester Not Cleared, XS-Supplementary, X-Failed  
 60% and above – 1st Class, 40% and above but below 60% - 2nd Class

*[Signature]*  
Principal

Eastern Institute for Integrated Learning in Management

*[Signature]*  
Prepared by

(Vide reverse)

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Controller of Examinations  
Officiating  
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