

SHRESTHA SINHA



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Education

BCom (Hons.)

Shri Shikshayatan College,
Calcutta University

2022-2025

12th Board

Hem Sheela Model School, Durgapur

2021-2022

10th Board

DAV Public School, Koyla Nagar,
Dhanbad

2019-2020

Skills

Effective Communication

Problem Solving

Content creation & Writing

Research & Strategic thinking

Social media strategy &
trend analysis

Video editing & visual content
creation

Time management multitasking.

Profile

I'm a undergraduate of Calcutta University with a bachelor's degree in Accounting and Finance. I'm skilled in content writing, content creation, social media analysis, and trend research from my freelance writing experience. Detail-oriented with a passion for storytelling and writing, I'm interested in finance, business, and branding, especially in relation to fintech.

Work Experience

- July
2023
-
- April
2025

Yellow Slate

Freelance Content Writer

- Developed and created engaging content to attract and inform the target audience.
- Delivered high-quality content tailored to client's specifications, improving overall engagement rates.

Language

English - fluent

Hindi - Fluent

Bengali - Fluent

Achievements

Magical Mantras Financial Quiz at IEM

Kolkata

Second Position