

VIDYASAGAR UNIVERSITY



0596



**BENGAL INSTITUTE OF BUSINESS STUDIES (BIBS)
MBA 4TH SEMESTER EXAMINATION 2025
IN
MASTER OF BUSINESS ADMINISTRATION**

The following is the statement of marks and grades obtained by ARPAN PAUL

Roll VU/PG/503/23/09/04-IVS No. 0627 Registration No VP235032042 of 2023-2024 in MBA 4th Semester Examination 2025

COURSE NO.	GROUP/ UNIT	COURSE TITLE	FULL MARKS	MARKS OBTAINED			LETTER GRADE	GRADE POINTS	CREDIT	CREDIT POINTS
				INTERNAL ASSESSMENT (20)	END SEMESTER EXAMINATION (100/80)	TOTAL				
THEORY PAPERS										
MBA 401		BUSINESS ANALYTICS	100	18	57	75	A	8	4	32
MBA 402		STRATEGIC MANAGEMENT	100	17	49	66	B+	7	4	28
MBA 403		INTERNATIONAL BUSINESS	100	19	59	78	A	8	4	32
MBA 404		DISSERTATION	100		74	74	A	8	4	32
MBA 405		GRAND VIVA	100		71	71	A	8	4	32
MAJOR SPECIALISATION : MARKETING										
MBA 407B		PROMOTION MANAGEMENT	100	17	63	80	A+	9	4	36
MAJOR SPECIALISATION : MARKETING										
MBA 407D		BRAND MANAGEMENT	100	17	64	81	A+	9	4	36
MINOR SPECIALISATION : DIGITAL MARKETING										
MBA 411A		SOCIAL MEDIA MARKETING	100	19	63	82	A+	9	4	36
TOTAL OF THEORY PAPERS			800			607			32	264
TOTAL			800			607			32	264

SEMESTER - IV		SEMESTER	FULL MARKS	MARKS OBTAINED	% OF MARKS	RESULT	SGPA	REMARKS
75.88	SQ	4TH	800	607	75.88	SQ	8.25	Passed in First Class
		3RD	800	606	75.75	SQ	8.13	
		2ND	800	598	74.75	SQ	8.00	
		1ST	800	548	68.50	SQ	7.50	
Final Result - (1st-4th Semester)			3200	2359	73.72	I		CGPA - 7.97

Date of Publication of Result : 12-Aug-2025

SQ-Semester Qualified, INC- Incomplete, SNC-Semester not cleared, XS-Supplementary, X-Failed
60% and above - 1st class, 40% and above but below 60% - 2nd class

Prepared By

Chairman-Examination Cell
BIBS

Controller of Examinations(Officiating)
Vidyasagar University

AG *Lulubalana Sinha* *Raj Mah*