

GAURAV SINGH



LinkedIn



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SUMMARY

MBA in Business Analytics from Chandigarh University (in collaboration with IBM) with expertise in underwriting, data analysis, risk assessment, project management, and performance optimization. Skilled in statistical modeling, business intelligence, stakeholder communication, and process improvement. Proven ability to deliver actionable insights and support data-driven decision-making.

EDUCATION

MBA in Business Analytics with IBM

Chandigarh University
MBA
2021 - 2023 | Mohali, IN
CGPA: 7.0 / 10.0

Bachelors of Business Administration (BBA)

ABS Academy
2018 - 2021 | Durgapur, WB
CGPA: 8.2 / 10.0

BOARDS

12th | 65.2% (CBSE) | 2021
10th | 70.0% (CBSE) | 2019

SKILLS

- MS Excel
- Primary & Secondary Research
- Visualization
- Tableau/Power BI
- Trello
- IBM SPSS
- MY SQL
- Statistics
- Project Management
- PowerPoint
- Soft Skills:
- Problem-solving
- Accuracy
- Communication
- Listening Skill
- Team work

ACHIEVEMENTS

- Winner of Case Study competition
- ORM Team Coordinator

INTERNSHIPS

TALENTSERVE | Financial Analyst

Part Time June 2022 - August 2022 | Mumbai, IN

- Experienced in evaluating and analyzing feedback from student data to derive actionable insights.
- Developed a course recommendation model that was tailored to student preferences and needs. Skilled in budget creation and forecasts to support strategic financial decisions.
- Proficient in working with live data and altering data frames for accurate analysis and reporting.

CHANDIGARH UNIVERSITY | Online Reputation Management Team

Part Time November 2021 - May 2022 | Mohali, IN

- Skilled in Qualitative and Quantitative Data Analysis
- Validating and assuring data quality to ensure accurate and reliable datasets for analyzing and decision-making.
- Proficient in data reconciliation and streamlining process for efficient data management.

CERTIFICATION

- Data Analytics Consulting Virtual Internship in KPMG
- Data Analytics Virtual Experience With TATA
- Fundamentals of Business Analysis
- SQL
- Project Management

PROJECTS

Industry Analysis | Year 2022

- Conduct in-depth analysis of the automobile industry using both descriptive and predictive analytics.
- Skilled in identifying trends, patterns, and key insights to support strategic decision-making and future forecasting.

FIELD PROJECT | Year 2023

- Analyzed startup growth strategies by evaluating market entry tactics, business scalability models, and competitive positioning.
- In-depth research on funding strategies, customer acquisition costs (CAC), and revenue models, describing and analyzing financial forecasting to assess

INTEREST

- Sports - Cricket
- Travelling