Astha Bhuyan

DOB: 15-04-2002
Address: Ward no.9, DNB Road, Amolapatty
City: Sivasagar
Pin: 785640
Email: astha.pgdmba02nc@globsyn.edu.in
Mobile No.: 9365666811

globsyn
business school
AMBITION OF THE YOUNG

CAREER OBJECTIVE

A PGDM Business Analytics student with a background in Finance & Accounting. Strong foundation in data analysis, business process understanding and technical problem solving. Skilled in Python, Machine Learning, SQL, R programming, dashboarding withTableau, and Financial modelling with Excel with hands-on experience in data preparation and insight generation. Confident in ability to think critically and communicate effectively. Eager to learn about turning complex data into actionable insights to enhance decision-making for impactful growth in business.

EDUCATION

YEAR	COURSE	SPECIALIZATION	BOARD/UNIVERSITY	PERCENTAGE OBTAINED
2026	PGDM-BA	Business Analytics	Globsyn Business School	Pursuing
2023	B.Com	Accounting & Finance	Dibrugarh University	80.10%
2020	Class XII	Science	CBSE	73.40%
2018	Class X	General	SEBA, Assam	91.66%

INTERNSHIP

Company Name: Dyizan Rynox Pvt Ltd [From 04-07-2025 To 04-09-2025]

- **Project Title:** Data Analyst Intern
- **Location:** Remote
- **Job Responsibility:**

  - Worked on end-to-end data analysis projects including collecting data from external sources and APIs, cleaning and preprocessing datasets, and performing **exploratory analysis** to identify trends and insights. I created **visualizations using Tableau** and **Matplotlib** to support data-driven decisions. I also wrote **SQL queries** to extract and manipulate data. Worked on a hands on **sentiment analysis** project.This internship strengthened my **analytical thinking**, **technical skills**, and ability to translate data into meaningful business insights.

Company Name: Globaledge Traveltech Pvt. Ltd. [From 28-04-2025 To 27-07-2025]

- **Project Title:** Leveraging Data Analytics for Travel Operations Optimisation at Globaledge Traveltech Pvt. Ltd.
- **Location:** Kolkata
- **Job Responsibility:**

  - Cleaned, structured, and analyzed datasets using Excel, SQL, and Python; identified booking patterns and operational gaps.

  Collaborated with business teams to understand requirements for dashboards, reporting, and operational improvements.

  Built interactive Excel/Tableau dashboards to support decision-making by visualizing sales trends, revenue patterns, and customer segments.

  Improved digital operations by optimizing website content, updating hotel data, and applying SEO to improve visibility.

  Conducted digital marketing campaigns, improving lead generation significantly through ad optimization and predictive modeling.

  Gained experience in website development, using WordPress and XAMPP; and different workflow-related tasks, strengthening my understanding of business processes.

WORK EXPERIENCE

Company Name: Myntra [From 29-01-2024 To 28-02-2025]

- **Designation:** Campus Ambassador
- **Location:** Remote
- **Job Responsibility:**

  - Created brand-aligned promotional content, coordinated with management teams, executed tasks under strict deadlines. This experience helped strengthening my **communication and time management skills** while staying creative.

OTHER CERTIFICATIONS

1. Diploma in Industrial Accountancy - District Computer Centre, Dibrugarh	Issued Date: 26-04-2023
2. R for Data Science - IBM Cognitive classes	Issued Date: 09-07-2025
3. Prompt Engineering - IBM Cognitive classes	Issued Date: 10-07-2025

ACTIVITIES AND INTEREST

- Dance
- Music
- Animal welfare
- Clay art
- Digital Content Creation

OTHER INFORMATION

KEY SKILLS:	- Python, SQL, R programming, MS SQL Server - Tableau and Power BI - MS Office, Advanced Excel, Oracle SQL - Machine Learning, AI and Deep Learning concepts, Microsoft Azure, SAS - WordPress,Tally ERP
LANGUAGE KNOWN:	English (Professional), Assamese (Native), Hindi (Working), Bengali (Limited)