

## CONTACT

### Saheli Singha

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## OBJECTIVE

To grow in learning & challenging environment, utilizing my knowledge and skills to enhance my abilities and contribute positively to my personal growth as well as the growth of the organization

## LINKEDIN URL

- <https://www.linkedin.com/in/saheli-singha-5ba558334/>

## EXPERIENCE

April 2025 - May 2025

- **Business Analytics Intern**  
Praxis Business School  
Data visualization using Tableau, Power BI, Advanced Excel, Storytelling with Data, Advertising Strategies Analysis, Gen AI, KPI Analysis, Report writing, collection of raw data, data cleaning and analyzing to interpret valuable insights, Hypothesis Testing, Market Research

May 2025 - August 2025

- **Junior Project Coordinator - MIS Executive**  
Study Buddy Learning Solutions Private Limited  
Project creation and coordination, project delivery, deadline maintenance, Data Analysis, Forecasting, MIS Duties, Collaboration with the Sales and Marketing team, Advanced Excel formulas and Pivot table, develop and maintenance of daily, weekly and monthly data, Data Accuracy, Handling Escalation of Projects

## EDUCATION

2018

- **Jodhpur Park Girls' High School**  
Matriculation (10th Standard)  
82%

2020

- **Kamala Girls' School**  
Intermediate (12th Standard)  
90.8%

2023

- **University of Calcutta**  
B.Sc. Economics (Hons.)  
8.185 CGPA

2025

- **St. Xavier's College (Autonomous), Kolkata**  
M.Sc Economics  
8.43 CGPA

## SKILLS

- Verbal & Effective Communication, Market Research, Collaboration
- Advanced Excel formulas, Google Sheets, Pivot table
- Dashboard building with Tableau and Power BI, Application of Generative AI
- Data analysis, KPI Analysis, Report writing,
- Project coordination and Management, Statistical Analysis, Forecasting, Econometrical Modelling
- Data Mining with Python, Pandas, Numpy, Introductory HTML, SQL

## ACHIEVEMENTS & AWARDS

- Honoured to have received a medal for securing first rank in my undergraduate program
- Python Programming Course Certification (A+)
- Most Consistent employee of the month

## ACTIVITIES

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- Group project on the business analytics of Indian automobile industry with selective companies through Advanced Excel and Tableau dashboards to analyse business KPIs
- Analysis of Indian Retail Market using tools like SQL, Advanced Excel formulas and visualization using Tableau and Power BI
- Estimated Indian GDP data from 1980-2019 on Stata 18.0 & run ADF test
- Presented paper on the topic of "Labor Market Changes in India (2015-18)"
- Presented paper on the topic of "Education, Health & Economic Growth" at the event of "Confluence Chapter (XVII)" organised by St. Xavier's College (Autonomous), Kolkata
- Published an article on "The Impact of Economic Development on Indian Wildlife" in ECOECHOES vol.XXI
- Wrote Dissertation on the topic of "FDI inflows into Indian Manufacturing Industries - A Comparative Analysis Between Red & White Industries"

## LANGUAGES

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- English (fluent) Bengali (fluent) Hindi (fluent)