

VIDYASAGAR UNIVERSITY



MBA4/23/0244

EASTERN INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT

MBA 4TH SEMESTER EXAMINATION 2023 IN MASTER OF BUSINESS ADMINISTRATION

The following is the statement of marks and grades obtained by **SOUMYA DEB**

Roll **PG/VUOAP02/MBA-IVS/ No. 250** Registration No. **00665 OF 2021-2022** In **MBA 4TH SEMESTER EXAMINATION 2023**

COURSE NO.	GROUP / UNIT	COURSE TITLE	FULL MARKS	MARKS OBTAINED			LETTER GRADE	GRADE POINTS	CREDIT	CREDIT POINTS
				INTERNAL ASSESSMENT (20)	END SEMESTER EXAMINATION (100/80)	TOTAL				
THEORY PAPERS										
MBA 401		MINOR SPECIALISATION : HUMAN RESOURCE MANAGEMENT LABOUR LAW-II	100	15	40	55	B	6	4	24
MBA 402		MAJOR SPECIALISATION : MARKETING MANAGEMENT ADVERTISING AND PROMOTIONS MANAGEMENT	100	17	52	69	B+	7	4	28
MBA 403		MAJOR SPECIALISATION : MARKETING MANAGEMENT BRAND MANAGEMENT	100	15	45	60	B+	7	4	28
MBA 404		INTERNATIONAL BUSINESS	100	15	53	68	B+	7	4	28
MBA 405		STRATEGIC MANAGEMENT	100	17	59	76	A	8	4	32
MBA 406		BUSINESS PLAN DEVELOPMENT	100	15	52	67	B+	7	4	28
TOTAL OF THEORY PAPERS			600			395			24	168
PRACTICAL PAPERS										
MBA 407		DISSERTATION	100		72	72	A	8	4	32
MBA 408		GRAND VIVA	100		62	62	B+	7	4	28
TOTAL OF PRACTICAL PAPERS			200			134			8	60
TOTAL			800			529			32	228

SEMESTER - IV		SEMESTER	FULL MARKS	MARKS OBTAINED	% OF MARKS	RESULT	SGPA	REMARKS
TOTAL PERCENTAGE (%) OF MARKS	RESULT	4th	800	529	66.13	SQ	7.13	Passed in First Class
66.13	SQ	3rd	800	534	66.75	SQ	7.35	
		2nd	800	565	70.63	SQ	7.65	
		1st	800	622	77.75	SQ	8.25	
Final Result (1st - 4th Semester)			3200	2250	70.31	I		CGPA - 7.59

SQ-Semester Qualified, INC-Incomplete, SNC-Semester Not Cleared, XS-Supplementary, X-Failed
60% and above - 1st Class, 40% and above but below 60% - 2nd Class

Principal

Eastern Institute for Integrated Learning in Management

Prepared by

(Vide reverse)

Controller of Examinations
(Vidyasagar University)

