



AYUSH DUTTA

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LinkedIn | GitHub



Professional Summary

MBA candidate specializing in Business Analytics & Data Science with hands-on experience in data visualization, analytics, and business insights. Skilled in Power BI, Excel, SQL, and Python, with certifications from IIT Kanpur, AWS, and IBM. Former Amazon CSE with a strong analytical and customer-centric approach.

Key Skills & Tools

Tools – Excel, Power BI, Tableau, My SQL, Python

Tech Skills – Critical Thinking, Problem Solving

Soft Skills – Storytelling, Adaptability

Experience

Amazon-CSA

June 2023 – Jan 2024

- Analyzed operational and customer support data to identify process gaps, improve resolution accuracy, and support data-driven decision-making.
- Tracked KPIs and generated periodic reports to support performance monitoring and operational efficiency improvements.

Cechoes-Prompt Engineer Intern

June 2025 – October 2025

- Designed and optimized AI prompts to improve response accuracy, workflow efficiency, and insight generation across use cases.
- Tested and iterated prompts based on output quality and user intent to enhance AI model performance and reliability.

Projects

EV Car Market Analysis

- Analyzed EV market data to identify adoption trends, pricing patterns, and key growth drivers using data analytics techniques.
- Compared regional EV penetration and manufacturer performance to highlight competitive and policy-driven market dynamics.

Excel – World Happiness Report

- Examined global happiness indicators to uncover correlations between socio-economic factors and country-level happiness scores.
- Built comparative insights across countries to support data-driven interpretation of well-being trends and rankings.

Certifications

- Machine Learning with Python - IIT Kanpur
- AWS IBM
- Python IBM
- SIEMENS Project Manager

Education

Bengal Institute of Business Studies – Vidyasagar University	2024-2026
PGP + MBA – Business Analytics & Data Science	76 %
NSHM Knowledge Campus	2020-2023
BBA	70 %
Doon Public School ,Roorkee	2020
CBSE - Commerce	56 %
Vivekananda Mission School	2018
ICSE	77 %

Achievement

- Selected as semi finalist in Startup challenge - BIBS
- Won 3rd prize in Seasonal Cricket Championship - NSHM