

Manisha Das

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Professional Summary

Analytical professional with a background in business analytics & data science, experienced in analyzing complex datasets to detect anomalies, investigate patterns and support data-driven decision making. Skilled in pattern analysis and data investigation using Python, SQL, and Excel. Experienced in developing monitoring frameworks, identifying irregularities and documenting insights to support operational and compliance-focused decision-making. I take quality and accuracy seriously and aim to grow in a field where precision, investigation and attention to detail directly support risk management and regulatory compliance.

Skills

Risk & analytical skills: Pattern Analysis, Anomaly Detection, Data Quality Monitoring, EDA, Data Validation, Compliance Documentation, Statistical Analysis, Data Visualization

Technical Skills: Microsoft Excel, Microsoft Word, SQL, Power BI, Tableau, Python

Soft Skills: Strong oral & written communication, attention to Detail, Multi-tasking, Team collaboration

Education

Bengal Institute of Business Studies - VU <i>PGP + MBA - Business Analytics & Data Science</i>	2024 - Present 72.5%
Techno India University <i>B.Sc.(H) Data Science</i>	2024 88%
Kalyani Public School Class (XII)	2021 82%

Experience

Data Analyst Intern <i>AL circle</i>	July 2025 – Oct 2025 Kolkata
<ul style="list-style-type: none">Built monitoring and benchmarking models to detect data anomalies across 6-7 regional datasets, applied correlation analysis and sensitivity testing to flag irregularities – improving forecast accuracy by 18%.Designed a DAX-based reporting dashboard that automated ~80% of management reporting, ensuring timely, accurate output in line with strict production and quality standards.	
Data Science Intern <i>Codsoft</i>	April 2025 – May 2025 Remote
<ul style="list-style-type: none">Developed data validation and reliability models using Python based anomaly detection to identify process gaps and inconsistencies.Produced structured feedback reports for corrective actions – mirroring investigation documentation workflows.	
Product Analyst Intern <i>Ewards</i>	Sep 2023 – Feb 2024 Kolkata
<ul style="list-style-type: none">Conducted QA testing for 5+ product launches using 100+test scenarios, ensuring strict adherence to quality compliance standards and operational procedures.Drafted standard operating procedures (SOPs) and process checklists to standardize workflow and improve team compliance scores, demonstrating ability to document and follow regulatory procedures precisely.	
Data Science Intern <i>Bharat Intern</i>	Aug 2023 – Sep 2023 Remote
<ul style="list-style-type: none">Developed performance prediction models to monitor process trends and evaluate system efficiency using LSTM algorithms.Prepared quality assessment visuals and presented data-driven recommendations for performance enhancement	

Certifications

- Data Analyst – SAP Analytics Cloud
- BI Certification (IBM Cognos, Excel, Power BI)
- Career Essentials in Business Analysis [Microsoft + LinkedIn]
- Project Management (Microsoft + LinkedIn)
- Tata Data Visualization Job Simulation
- Machine Learning with Python (IIT Kanpur)
- Deloitte: Data Analytics Job Simulation

Projects

- Health Process Analytics (KNN Model):**
Developed a predictive model with **standardized preprocessing** and **EDA**, achieving **~73% accuracy** and improving classification stability through **scaling** and **imputation techniques**.
- Retail Sales Performance Dashboard (Power BI):**
Built a real-time dashboard to **monitor activity trends and flag deviations** from expected patterns, enabling fast management decisions, identified growth opportunities and reduced manual reporting by **~20%**.