

VIDYASAGAR UNIVERSITY



BENGAL INSTITUTE OF BUSINESS STUDIES (BIBS)
MBA 4TH SEMESTER EXAMINATION 2025
IN
MASTER OF BUSINESS ADMINISTRATION

The following is the statement of marks and grades obtained by **TRISHITA CHATTERJEE**

Roll **VU/PG/503/23/09/04-IVS No. 0221** Registration No **VP235031704** of 2023-2024 in **MBA 4th Semester Examination 2025**

| COURSE NO. | GROUP / UNIT | COURSE TITLE | FULL MARKS | MARKS OBTAINED | | | LETTER GRADE | GRADE POINTS | CREDIT | CREDIT POINTS |
|---|--------------|---|------------|--------------------------|-----------------------------------|-------|--------------|--------------|--------|---------------|
| | | | | INTERNAL ASSESSMENT (20) | END SEMESTER EXAMINATION (100/00) | TOTAL | | | | |
| THEORY PAPERS | | | | | | | | | | |
| MBA 401 | | BUSINESS ANALYTICS | 100 | 17 | 56 | 73 | A | 8 | 4 | 32 |
| MBA 402 | | STRATEGIC MANAGEMENT | 100 | 17 | 52 | 69 | B+ | 7 | 4 | 28 |
| MBA 403 | | INTERNATIONAL BUSINESS | 100 | 19 | 43 | 62 | B+ | 7 | 4 | 28 |
| MBA 404 | | DISSERTATION | 100 | | 62 | 62 | B+ | 7 | 4 | 28 |
| MBA 405 | | GRAND VIVA | 100 | | 80 | 80 | A+ | 9 | 4 | 36 |
| MAJOR SPECIALISATION : BUSINESS ANALYTICS AND DATA SCIENCE | | | | | | | | | | |
| MBA 409 A | | BIG DATA AND SQL | 100 | 17 | 54 | 71 | A | 8 | 4 | 32 |
| MAJOR SPECIALISATION : BUSINESS ANALYTICS AND DATA SCIENCE | | | | | | | | | | |
| MBA 409B | | BUSINESS ANALYTICS USING IOT, AI AND ML | 100 | 19 | 54 | 73 | A | 8 | 4 | 32 |
| MINOR SPECIALISATION : DIGITAL MARKETING | | | | | | | | | | |
| MBA 411A | | SOCIAL MEDIA MARKETING | 100 | 18 | 55 | 73 | A | 8 | 4 | 32 |
| TOTAL OF THEORY PAPERS | | | 800 | | | 563 | | | 32 | 248 |
| TOTAL | | | 800 | | | 563 | | | 32 | 248 |

| SEMESTER - IV | | SEMESTER | FULL MARKS | MARKS OBTAINED | % OF MARKS | RESULT | SGPA | REMARKS |
|--|---------------|------------|------------|----------------|------------|--------|------|-----------------------|
| TOTAL PERCENTAGE (%) OF MARKS | RESULT | 4TH | 800 | 563 | 70.38 | SQ | 7.75 | Passed in First Class |
| | | 3RD | 800 | 561 | 70.13 | SQ | 7.50 | |
| 70.38 | SQ | 2ND | 800 | 561 | 70.13 | SQ | 7.50 | |
| | | 1ST | 800 | 472 | 59.00 | SQ | 6.38 | |
| Final Result - (1st-4th Semester) | | | 3200 | 2157 | 67.41 | 1 | | CGPA - 7.28 |

Date of Publication of Result : 12-Aug-2025

SQ-Semester Qualified, INC-Incomplete, SNC-Semester not cleared, XS-Supplementary, X-Failed
 60% and above - 1st class, 40% and above but below 60% - 2nd class

Prepared By

Chairman-Examination Cell
 BIBS

Controller of Examinations (Officiating)
 Vidyasagar University

Subhadrana Senita

Prithvi