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BGU
BIRLA GLOBAL
UNIVERSITY

 IDCO PLOT NO-2, GOTHAPATNA,
 BHUBANESWAR-751029, ODISHA, INDIA


(Established under Birla Global University, Odisha Act, 2015)

Grade Sheet

Name of Student		ADRITA LAHIRI		Roll No	24PG101009	
DOB	03/03/2003	Month/Year	Dec-2024	Semester	1st Semester	
Program	Master of Business Administration			Regulation	R2023-24	
Course Code	Course Title	Course Type	Credits	Grade letter	Grade Points	Credit Points
BM-106	Business Communication	Theory	3	B	7	21
BM-111	Management Accounting	Theory	3	A	8	24
BM-112	Managerial Economics & Business Environment	Theory	3	A+	9	27
BM-113	Managing People and Behaviour in Organizations	Theory	3	O	10	30
BM-114	Operations Management	Theory	3	O	10	30
BM-115	Responsible Management & Corporate Citizenship	Project	3	A+	9	27
BM-117	Marketing Management	Theory	3	A+	9	27
SGPA					8.86	
Date of Publication	15-01-2025			CGPA		8.86

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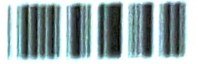
Controller of Examination

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GRADE SHEET

ROLL.NO : 24PG101009
DOB : 2003-03-03
SEMESTER : SECOND
ACADEMIC STATUS : REGULAR

STUDENT NAME : ADRITA LAHIRI
SCHOOL NAME : BIRLA SCHOOL OF MANAGEMENT
PROGRAM : MASTER OF BUSINESS ADMINISTRATION

PAPER CODE	PAPER NAME	CREDIT	GL	GP	CREDIT POINTS	RESULT
BM-212	MANAGEMENT INFORMATION SYSTEM, EXCEL MODELLING, ARTIFICIAL INTELLIGENCE	3.0	A	8.0	24.0	PASS
BM-213	RESEARCH METHODOLOGY	3.0	A+	9.0	27.0	PASS
BM-214	LEADERSHIP AND CHANGE MANAGEMENT	3.0	A	8.0	24.0	PASS
BM-215	FINANCIAL MANAGEMENT	3.0	A+	9.0	27.0	PASS
BM-216	WRITING BUSINESS REPORTS	1.0	A	8.0	8.0	PASS
BM-BA03	DATA ANSLYTICS USING R	3.0	A+	9.0	27.0	PASS
BM-BA11	PREDICTIVE MODELLING AND ANALYSIS	3.0	B	7.0	21.0	PASS
BM-M11	STRATEGIC MARKETING	3.0	A	8.0	24.0	PASS
BM-M12	SALES MANAGEMENT	3.0	B	7.0	21.0	PASS

SGPA

8.12

CGPA

8.46

DATE: 23/03/2026


Controller of Examinations

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BHUBANESWAR-751029, ODISHA, INDIA



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GRADE SHEET

ROLL.NO : 24PG101009
DOB : 2003-03-03
SEMESTER : THIRD
ACADEMIC STATUS : REGULAR

STUDENT NAME : ADRITA LAHIRI
SCHOOL NAME : BIRLA SCHOOL OF MANAGEMENT
PROGRAM : MASTER OF BUSINESS ADMINISTRATION

PAPER CODE	PAPER NAME	CREDIT	GL	GP	CREDIT POINTS	RESULT
BM 301	STRATEGIC MANAGEMENT	3.0	A	8.0	24.0	PASS
BM 302	DESIGN THINKING & ENTREPRENEURSHIP	3.0	A+	9.0	27.0	PASS
BM-M05	BRAND MANAGEMENT	3.0	B	7.0	21.0	PASS
BM-M16	CONSUMER BEHAVIOUR IN A DIGITAL WORLD	3.0	A+	9.0	27.0	PASS

SGPA 8.25

CGPA 8.41

DATE: 06/03/2026

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Controller of Examinations

E-GRADE SHEET

ROLL NO : 24PG101009
DOB : 2003-03-03
SEMESTER : FOURTH
ACADEMIC STATUS : REGULAR

STUDENT NAME : ADRITA LAHIRI
SCHOOL NAME : BIRLA SCHOOL OF MANAGEMENT
PROGRAM : MASTER OF BUSINESS ADMINISTRATION

PAPER CODE	PAPER NAME	CREDIT	GL	GP	CREDIT POINTS	RESULT
BM-404	BUSINESS LAW & IPR MANAGEMENT	3.0	A+	9.0	27.0	PASS
BM-BA02	DATA VISUALIZATION	3.0	A	8.0	24.0	PASS
BM-BA08	SOCIAL MEDIA ANALYTICS	3.0	A+	9.0	27.0	PASS
BM-M08	INTEGRATED MARKETING COMMUNICATION	3.0	A	8.0	24.0	PASS
BM-M09	B2B MARKETING	3.0	A+	9.0	27.0	PASS
BM-P01	INDEPENDENT RESEARCH PROJECT	3.0	A+	9.0	27.0	PASS
BM-P02	INTERNSHIP PROJECT	4.0	O	10.0	40.0	PASS

SGPA	8.91
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CGPA	8.55
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DATE: 17/04/2026

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