



AMLAN SAHOO

My Contact

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📍 Patia, Bhubaneswar

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Skills

- Teamwork
- Adaptability
- Digital Marketing and E-Commerce
- MS Office
- Time Management
- Public relation

Languages

- English
- Hindi
- Odia

Hobbies & Interests

- playing basketball
- Gardening
- Traveling

Membership

- Member of NSS BGU
- Sports committee

Career Objective

Enthusiastic and eager recent graduate with a marketing specialization, seeking an entry-level position to leverage my academic knowledge and passion for developing and executing impactful marketing strategies. I am equipped with the skills necessary to thrive in a professional environment.

Education Background

- MBA- MARKETING AND BUSINESS ANALYTICS (2024-PRESENT) BIRLA GLOBAL UNIVERSITY
- BACHELOR OF COMMERCE (2020-2023) KITT UNIVERSITY
- 12TH (2020) D.A.V PUBLIC SCHOOL
- 10th (2018) ODM PUBLIC SCHOOL

Internship

Nisarga Bliss – Marketing & Sales Intern

- Spearheaded an online customer acquisition model for dairy products across digital & offline channels.
- Boosted sales and new customer acquisition through campaigns, promotions, and team-driven offers.

Academic Project

Responsible Management & Corporate Citizenship Project, 2024

- Prepared a report on “Vivekananda Kendra – Anandalaya Project, Keonjhar” highlighting community development and social responsibility initiatives.