



SRINIDHI SEN

MBA WITH EXPERTISE IN FINANCE & MARKETING



My Contact

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Key Skills

- Financial Modelling
- Investment Analysis
- MS Excel For Finance (Financial Functions and Pivot Tables)
- Financial Analysis
- Accounting & Taxation

Technical Skills

- Team Management
- Problem- Solving
- Verbal & Written Communication
- Diligence
- Attention to Detail

CERTIFICATION

- **NISM**- Series "V-A MFD Certification"
- **NSE**- "Investment Analysis & Portfolio management"
- Forage- "**JP Morgan chase**- Investment Banking Job Simulation"
- Coursera- "**IBM**- Excel For Data Analysis"

Hobbies & Interests

- Cooking & Baking
- Reading Books
- Sports (Badminton)

Career Objective

Apply analytical and strategic skills from MBA to solve financial and business challenges.

Leverage knowledge of financial markets and consumer behavior for informed decision-making.

Contribute to organizational growth while building a rewarding career in banking and financial services.

Education Background

MBA (Finance & Marketing) | Birla Global University, Bhubaneswar | 2024 – 2026 | 7.5 CGPA

B.Com (Hons.) | BJB Autonomous College, Bhubaneswar | 2021 – 2024

Class XII (Commerce) | BJEMS-1, Bhubaneswar, CBSE | 88.7% | 2021

Class X (Matriculation) | St. Xavier's High School, Bhubaneswar, CBSE | 87.8% | 2019 |

INTERNSHIP

Sales & Marketing Intern , Kotak Mahindra Asset Management Company Limited, (1st June 2025- 31st July 2025)

Topic- "FINANCIAL ANALYSIS AND RISK PROFILING OF MUTUAL FUND SCHEMES AT KOTAK MAHINDRA AMC AND ITS TOP COMPETITORS IN INDIA"

- Analyzed 20+ mutual fund schemes using NAV, CAGR, Sharpe Ratio, and Standard Deviation for strategic insights.
- Benchmark against top competitors such as HDFC Mutual Fund, SBI Mutual Fund, ICICI Prudential, and Nippon India Mutual Fund with AUM exceeding ₹2 lakh crore to assess market positioning.
- Reviewed industry trends and regulations to recommend strategies for fund growth and investor engagement.

Academic Achievement

- Secured 2nd place in "Knowing a Business Organisation Presentation" at Birla Global University.
- 1st place in Inter- College Business Case Study Competition, presenting a marketing strategy for a retail company during graduation.
- Submitted a thesis on "Financial Statement Analysis of Top Indian Companies", securing an A+ grade at BJB Autonomous College.

ACADEMIC PROJECTS

- Social Immersion Project: Strategies For Enhancing Work- Life Balance - Research And Practical Solutions For Sustainable Productivity.