

PUNE INSTITUTE OF BUSINESS MANAGEMENT FOR PGDM

Approved by AICTE



POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) (BATCH 2023-25) SEMESTER – IV GRADE SHEET



NAME	: TAPABRATA SARDAR				EXAMINATION	: MAY, 2025
PRN ROLL NO. UID	: DM23G58 : MA98 : 2023-2707-0001-0012				SPECIALISATION	: MARKETING + ANALYTICS
SUBJECT CODE	SUBJECT NAME				SUB. CREDIT	SUB. GRADE
SEMESTER-I						
2325101	BUSINESS STATISTICS				3	C
2325102	FINAL PRESENTATION SEM-I				3	C
2325103	FINANCIAL MANAGEMENT				3	C
2325104	HUMAN RESOURCE MANAGEMENT				3	C
2325105	MANAGERIAL ACCOUNTING				3	C
2325106	MANAGERIAL ECONOMICS - I				3	C
2325107	MARKETING MANAGEMENT				3	B
2325108	RESEARCH METHODOLOGY				3	A
2325109	BASICS OF BUSINESS ANALYTICS				2	C
2325110	BASICS OF OPERATIONS MANAGEMENT				2	C
2325111	IT FOR MANAGERS				2	B
2325112	LEGAL ASPECTS OF BUSINESS				2	B
2325113	ORGANISATION BEHAVIOUR				2	B
2325114	BUSINESS COMMUNICATION				1	C
2325115	DECISION TOOLS (APTITUDE)				1	E
SEMESTER-II						
2325201	STRATEGIC MANAGEMENT				3	A
2325202	FINAL PRESENTATION SEM-II				3	B
2325203	MANAGERIAL ECONOMICS - II				2	B
2325204	SUPPLY CHAIN MANAGEMENT				2	B
2325M01	BUSINESS TO BUSINESS MARKETING				3	C
2325M02	INTEGRATED MARKETING COMMUNICATION				3	B
2325M03	MARKET RESEARCH				3	B
2325M04	MARKETING ANALYTICS				3	B
2325M05	MARKETING OF FINANCIAL SERVICES				3	A
2325M06	RETAIL MANAGEMENT				3	A
2325M07	SALES AND DISTRIBUTION MANAGEMENT				3	B
2325A03 *	DATA VISUALIZATION USING TABLEAU				3	A
2325A05 *	MACHINE LEARNING - I				3	B
2325P-I	WIP				6	B
SEMESTER-III						
2325301	INDIAN ETHOS AND CORPORATE GOVERNANCE				3	B
2325302	CSR AND SUSTAINABILITY				2	A
2325304	ENTREPRENEURSHIP AND INNOVATION				2	C
2325M08	CONSUMER BEHAVIOUR				3	B
2325M09	CUSTOMER RELATIONSHIP MANAGEMENT				3	C
2325M10	DIGITAL MARKETING				3	C
2325M11	MARKETING STRATEGY				3	C
2325M12	SERVICES MARKETING				3	D
2325M13	PRICING STRATEGY				2	B
2325M14	PRODUCT MANAGEMENT				2	A
2325M15	RURAL & AGRI MARKETING				2	D
2325A09*	BUSINESS INTELLIGENCE TOOLS				3	D
2325A14*	TIME SERIES ANALYSIS				3	D
2325P-II	SIP				8	C
SEMESTER-IV						
2325401	CORPORATE GOVERNANCE				2	B
2325402	ENTERPRISE PERFORMANCE MANAGEMENT				2	A
2325403	DISSERTATION				3	A
SWAYAM-1	NPTEL 12 WEEKS				2	C
2325M16	INTERNATIONAL MARKETING				2	A
2325A15*	ARTIFICIAL INTELLIGENCE IN BUSINESS APPLICATIONS				3	A
2325A16*	SPARK AND SCALA				3	B
6.72	8.42	6.24	8.94	7.38	PASS	CONTROLLER OF EXAMINATION
SEM-I (36) SGPA	SEM-II (43) SGPA	SEM-III (42) SGPA	SEM-IV (17) SGPA	CGPA (138)	FINAL RESULT	

RESULT DATE: JULY 2025

CGPA - Cumulative Grade Point Average

CGPA Letter Grade	A	B	C	D	E	F
Description	Excellent	Good	Fair	Poor	Exposed	Failed
Grade Point	10	8	6	4	2	0

- (i) E – In PGDM course, student is allowed to carry only two “E” grades in Mark sheet.

“S” or “US” Grade - The performance in “Audit-based” subjects, descriptive non-letter grades i.e Satisfactory(S); Unsatisfactory(U); are awarded which carry no Grade Point. Such subject are denoted as “-” in the statement of Grades.

- (ii) SGPA: “Semester Grade Point Average” is the performance indicator of the student for that particular semester.
- (iii) CGPA: “Cumulative Grade Point Average” is the Cumulative performance indicator of all appeared semesters.
The CGPA which is a weighted average is calculated as per the method given below:

$$\text{CGPA} = (\text{SC1} \times \text{G} + \text{SC2} \times \text{G} + \text{SC3} \times \text{G} + \dots) / \text{Total Credits}$$

Where,

SC = Subject Credit

G = Grade point of the letter grades awarded in the respective subject

When a student repeats a subject, the new grade replaces the earlier one in the calculation of the CGPA.

- (iv) Conversion of CGPA to Percentage Marks = $\text{CGPA} \times 10$
(eg if CGPA is 7.5 then percentage = $7.5 \times 10 = 75\%$)

- (v) Abbreviations used in Statement of Grades

! – Specialization Elective subjects / Not applicable subjects

UID – Unique Identification Number

PRN – Permanent Registration Number

(*) – Subjects for minor Specialization are marked as (*) under every discipline

(-) – Subjects with no. credit and Audit Based.

Controller of Examinations