

# VIDYASAGAR UNIVERSITY



MBA4/23/0473

## EASTERN INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT

### MBA 4TH SEMESTER EXAMINATION 2023

### IN MASTER OF BUSINESS ADMINISTRATION

The following is the statement of marks and grades obtained by **SHRAYASEE MUKHERJEE**

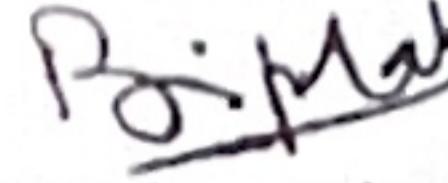
Roll **PG/VUOAP02/MBA-IVS/ No. 483** Registration No. **00901 OF 2021-2022** In **MBA 4TH SEMESTER EXAMINATION 2023**

COURSE NO.	GROUP / UNIT	COURSE TITLE	FULL MARKS	MARKS OBTAINED			LETTER GRADE	GRADE POINTS	CREDIT	CREDIT POINTS
				INTERNAL ASSESSMENT (20)	END SEMESTER EXAMINATION (100/80)	TOTAL				
<b>THEORY PAPERS</b>										
MBA 401		MINOR SPECIALISATION : HUMAN RESOURCE MANAGEMENT LABOUR LAW-II	100	16	41	57	B	6	4	24
MBA 402		MAJOR SPECIALISATION : MARKETING MANAGEMENT ADVERTISING AND PROMOTIONS MANAGEMENT	100	17	51	68	B+	7	4	28
MBA 403		MAJOR SPECIALISATION : MARKETING MANAGEMENT BRAND MANAGEMENT	100	15	43	58	B	6	4	24
MBA 404		INTERNATIONAL BUSINESS	100	18	57	75	A	8	4	32
MBA 405		STRATEGIC MANAGEMENT	100	16	46	62	B+	7	4	28
MBA 406		BUSINESS PLAN DEVELOPMENT	100	15	55	70	A	8	4	32
TOTAL OF THEORY PAPERS			600			390			24	168
<b>PRACTICAL PAPERS</b>										
MBA 407		DISSERTATION	100		76	76	A	8	4	32
MBA 408		GRAND VIVA	100		80	80	A+	9	4	36
TOTAL OF PRACTICAL PAPERS			200			156			8	68
TOTAL			800			546			32	236
SEMESTER - IV		SEMESTER	FULL MARKS	MARKS OBTAINED	% OF MARKS	RESULT	SGPA	REMARKS		
TOTAL PERCENTAGE (%) OF MARKS		4th	800	546	68.25	SQ	7.38	Passed in First Class		
68.25	SQ	3rd	800	542	67.75	SQ	7.41			
		2nd	800	568	71.00	SQ	7.71			
		1st	800	625	78.13	SQ	8.44			
Final Result (1st - 4th Semester)			3200	2281	71.28	I		CGPA - 7.73		

SQ-Semester Qualified, INC-Incomplete, SNC-Semester Not Cleared, XS-Supplementary, X-Failed  
60% and above - 1st Class, 40% and above but below 60% - 2nd Class

  
Principal  
Eastern Institute for Integrated  
Learning in Management

  
Prepared by  
(Vide reverse)

  
Controller of Examinations  
(Vidyasagar University)