

Shifa Khan

(Immediate Joiner)

DLF Phase 3, Gurgaon (Haryana)

<https://github.com>

SUMMARY

Enthusiastic Data Analyst with experience in **SQL**, **Power BI**, **Python** and **Advance Excel**. Completed a 6-month Data Science internship, developing skills in **data visualization**, **statistical analysis**, and **DAX** functions. Proficient in data cleaning and analysis using **Excel** and **SQL**, with a strong foundation in **data modeling** and error handling. Ready to provide data-driven insights to support organizational goals. Solved multiple **SQL challenges** on **LeetCode** and **HackerRank**, demonstrating advanced proficiency in query optimization, joins, subqueries, window functions, and data manipulation.

TECHNICAL SKILLS

- **SQL Server**

Used joins, subqueries, window functions

- **Power BI**

DAX, Power Query, Visualization, Data Modelling

- **Advance Excel**

VLOOKUP, Index, Match, Pivot Table, Pivot Chart

- **Python**

Libraries : Pandas, NumPy, Matplotlib

- **Soft Skills**

Time Management, Flexible, Team Player

EDUCATION

B. Com (Honours) from Bundelkhand University, Jhansi (U.P) - Regular

May 2020 - May 2023

Class XII from Mother Sita Public School, Jhansi (U.P)

Apr 2019 - Mar 2020

Class X from Mother Sita Public School, Jhansi (U.P)

Apr 2017 - Mar 2018

PROJECTS

Project : Superstore Sales Analysis

- Analyzed sales and revenue using different aspects like regions, products, and channels.
- Used **SQL** to perform data cleaning using workflows and various clauses and functions.
- Used features such as Joins, Filters, Parameters, different charts, Graphical Tooltips, and DAX expressions in **Power BI** to visualize the data.

Environment - Power BI, SQL Server, Advance Excel

Project : HR Analysis to Reduce Attrition Rate

- The major need was to assist the HR team in creating a complex **Power BI** dashboard to demonstrate the attrition rate by different aspects.
- Analyzed employee data to identify key patterns impacting performance and retention.
- Utilized advanced **statistical** techniques to target retention, resulting in a 15% increase in employee retention.

Environment - Power BI, SQL Server, Advance Excel

Project : Finance Analysis

- Cleaned and transformed raw financial datasets using **SQL** and **Advance Excel**, ensuring data consistency and eliminating discrepancies for accurate reporting.
- Designed interactive **Power BI** visuals to track cash flow and operational efficiency, helping stakeholders identify areas for cost optimization.
- Conducted detailed analysis of data to uncover key drivers for revenue growth, leading to a 12% improvement in quarterly performance.

Environment - Power BI, SQL Server, Advance Excel

Project : Blinkit Project

- Analyzed sales, customer behavior, and operational metrics for Blinkit using **SQL** to derive actionable insights.
- Extracted, transformed, and loaded data from **Excel**.
- Created dashboards and reports to monitor KPIs such as Total sales, Average sales, Average rating, No of Items.
- Visualization done in **Power BI** to monitor sales and Used DAX Functions to create New Measures.

Environment - Power BI, SQL Server, Advance Excel

PERSONAL DETAILS

Father's Name	-	Mohd Hamid
Date of Birth	-	22-Apr-2002
Marital Status	-	Single
Gender	-	Femaler
Nationality	-	Indian