

# Sonali Singh

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## Professional Summary

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Computer Science graduate with strong presentation and storytelling skills. Proficient in PowerPoint, Tableau, and Python for transforming complex data into visually engaging and digestible insights. Experienced in designing executive decks, aligning with brand guidelines, and collaborating with cross-functional teams. Seeking to leverage my design acumen, analytical mindset, and communication skills in a creative, data-driven internship role. Passionate about visual storytelling and simplifying information for broad audiences. Adept at balancing technical accuracy with aesthetic design to deliver impactful communication tools.

## Work Experience

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**Consultant** *Jan 2025 – Present*  
*Anarock – Gurugram, Haryana*

- Created high-impact client-facing presentation decks, simplifying complex analyses into branded visual narratives.
- Designed interactive Tableau and Power BI dashboards for sales and financial performance tracking.
- Collaborated cross-functionally to draft project briefs and document product data.
- Automated report generation processes to ensure visual and content consistency.

## Education

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**Bachelor of Technology – LPU, Phagwara, Punjab** *Aug 2020 – Jun 2024*  
*Computer Science and Engineering*

- CGPA: 7.78

## Projects

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- **Tata Data Visualisation Simulation:**
  - Designed a comprehensive presentation to visualize key business insights.
  - Conducted market research to identify trends and opportunities.
  - Developed interactive dashboards using Tableau to support decision-making.
- **Employee Attrition Dashboard:**
  - Built a Power BI dashboard to visualize attrition rates and employee metrics.
  - Integrated Python-based prediction models to forecast employee attrition.
  - Presented insights to HR stakeholders through visual storytelling techniques.
- **COVID-19 Data Analysis:**
  - Cleaned and structured pandemic data from multiple open-source APIs.
  - Designed visually appealing charts in Tableau to display time-based trends.
  - Summarized findings in a professional deck for decision-makers.

## Key Skills

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- PowerPoint (Animations, Transitions, Templates)
- Tableau, Power BI (Data Visualization)
- Python (Pandas, NumPy), SQL
- Design Thinking & Storytelling

- Content Structuring & Brand Alignment
- Communication & Collaboration

## Certification Links

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- [Data Visualization with Tableau - Coursera](#) ↗
- [SQL, MySQL \(Advanced\) - HackerRank](#) ↗
- [Java Programming Certification - Apna College](#) ↗
- [Data Analytics - Coursera, Masai School](#) ↗