

# ABDUL AHAD

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## EDUCATION

### Bachelor of Computer Application with Minor Specialization In Data Science,

2021 - 2024

JIMS Engineering Management Technical Campus (GGSIP University)

CGPA: 8.59

## SKILLS

**Technical Skills** Python, Sql, Regex, HTML, MS Office Suite

**Soft Skills** Communication, Problem Solving, Management, Leadership, Data Analysis

## EXPERIENCE

### Associate Analyst

Aug 2024 - Feb 2025

GlobalLogic Technologies Pvt. Ltd

*Gurugram, India*

- Worked on an NFL American Football project involving the analysis of over 500+ player performances.
- Performed QA checks with over 99% accuracy to ensure error-free data submission.
- Conducted in-depth analysis of 20+ opponents' games, identifying key strengths, weaknesses, and tendencies to improve game strategy.
- Utilized tools like SportsCode, SportsLogic, or Catapult to analyze and visualize data

### Representative Intern

Sep 2023 - Oct 2023

Team Core Events Pvt.Ltd

*Noida, India*

- Worked on the HoABL Goa project, assisting in the management of 10+ property listings and coordinating with 5+ stakeholders.
- Conducted market research for property investments.
- Managed social media for property promotion, boosting engagement by 30% and generating 10+ leads.
- Provided administrative support and responded to 50+ client inquiries in a month, maintaining a 96% client satisfaction rate.

### Digital Marketing Intern

Aug 2023 - Sept 2023

CollegeTips Ed.Tech Pvt.

*Remote*

- Conducted keyword research and optimized 50+ website pages for SEO, increasing organic traffic by 25%.
- Monitored campaign performance using Google Analytics, providing insights that improved conversion rates by 15%
- Researched industry trends and conducted competitor analysis on 10+ competitors, making 5+ strategic recommendations that enhanced market positioning.
- Participated in team meetings, presented findings, and contributed to the marketing strategy.

## CERTIFICATES

- Generative AI for Data Analysis and Data Science (LinkedIn Learning)

- Dashing Debut - Appreciation Certificate (GlobalLogic)

## EXTRA-CURRICULAR ACTIVITIES

- YQBF – YOUTH FOR QUALITY BHARAT FESTIVAL

Feb 7, 2024

- NSS Club Member - JIMS Noida

- Eco Club Member - JIMS Noida