# YATHARTH BANGA

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Greater Noida

## CAREER OBJECTIVE

**Enthusiastic and detail-oriented professional eager to apply data analysis and problem-solving skills to support business decisions. Passionate about learning more about analytical tools, identifying trends, and providing insights to drive growth and efficiency.**

## EDUCATION

**I Business Institute**
Post Graduate Diploma in Management
Pursuing (2023 – 2025)

**Swami Rama Himalayan University**
Bachelor of Business Administration  (2017 – 2020)

**Intermediate**
Central Board of Secondary Education
 2019

**Matriculation**
Central Board of Secondary Education
 2017

## SOFT SKILLS

- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills
- Ability to work independently and as part of a team
- Detail-oriented and able to handle multiple tasks simultaneously

## TECHNICAL SKILLS

- MS Excel
- MS Powerpoint
- Tableau
- Power BI

## CERTIFICATIONS

- Certification on Marketing Analytics
- Business Intelligence Certification
- Advance Excel Certification

## PROFESSIONAL EXPERIENCE

**Internship - Market Research**

**Krishna Chemicals | 2 Months**

- Fostered connections with architects and contractors, weaving GoodShine into their visions.
- Unearthed market insights from digital platforms, crafting strategies rooted in data.
- Composed compelling email campaigns, sparking interest and dialogue.
- Curated shop meets and interactive sessions, painting a vivid brand narrative.
- Delivered product samples as a prelude to lasting partnerships, turning trials into trust.

**Live Project**

Dabur | 20 Days

- Studied sales trends and customer preferences for Dabur products.
- Collected and analyzed customer feedback to improve sales insights.
- Helped track sales performance and market reach.
- Used basic analytics to understand customer buying  behavior and sales patterns.

### PROJECT

**Excel-Based Data Processing & Insights**

- Transformed raw datasets into structured formats using FILTER, SORT, and TEXT functions.
- Designed dynamic PivotTables and Pivot Charts to uncover key trends.
- Leveraged IF, COUNTIF, and SUMIF for accurate data validation and computations.
- Optimized data retrieval processes with VLOOKUP  for seamless analysis.