

# Abhishek Sahu

## Analyst | Data Visualization

Greater Noida, 201310

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### Summary

Aspiring Analyst with a passion for transforming raw data into valuable insights. Skilled in analytical thinking and problem-solving, with a keen eye for identifying patterns that drive innovation. Dedicated to translating complex data into clear, actionable strategies that support business growth. Seeking an opportunity to apply my expertise in a dynamic environment and contribute to impactful decision-making.

### Experience

#### • KANTAR (Internship)

(2024)

- Conducted quantitative and qualitative research to analyze market trends and consumer behavior.
- Designed and executed surveys and data collection methods to gather actionable insights.
- Utilized Excel, SQL, and data visualization tools (Power BI/Tableau) to create detailed reports for stakeholders.
- Assisted in competitor analysis, identifying key trends that influenced strategic decision-making.

#### • RELIANCE RETAIL (Project)

(2023)

- Implemented systematic inventory checks to ensure the availability of products.
- Interacted with customers to address inquiries and resolve issues promptly, enhancing overall customer satisfaction and loyalty.

#### • The popularity of Internet Banking in India. (Project)

(2020)

- Conducted in-depth research on the popularity of Internet banking in India.
- Provided insights into the future scope of online banking in India.
- Analyzed consumer behavior, security concerns, and regulatory developments in the online banking sector.

### Skills

#### Technical Skills

- **Programming Languages:** Java, Python, R.
- **Tools:** Power BI, Tableau, MS Office
- **Databases:** SQL.

#### Soft Skills

- Problem-Solving
- Time Management
- Analytical Thinking
- Teamwork
- Critical Thinking

### Education

- PGDM – (I Business Institute) (2023-2025)
- Bachelor's of Commerce - ( Shri Guru Harkishan Degree College) (2019-2022)
- 12th - (Blue Bells Public School) (2018-2019)
- 10th - (Blue Bells Public School) (2016-2017)

### Achievements and Certification

- Introduction to Technology Job Simulation by KPMG (2024)
- Business Intelligence (IIM Calcutta) (2023)
- Introduction to Tableau (IBM SkillsBuild) (2023)
- Certificate of Participation- Tata Imagination Challenge) (2023)
- Microsoft Excel using AI (be10x) (2023)

### Social

LinkedIn - <http://www.linkedin.com/in/sahuabhishek16>