

Divyansh Goswami

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EXPERIENCE

Vitara Enterprises – *Marketing Intern*

06/2022 – 07/2022

- Enhanced lead conversion rates by 25% by implementing targeted email campaigns.
- Optimized client reporting processes, achieving a 20% reduction in delivery time and enhancing overall efficiency.

SKILLS

MS Office (Advanced Excel, PowerPoint, Word), Power BI, Data Visualization, Financial Analysis and Reporting, Problem-solving and Critical thinking, Strong Communication (Written and Verbal), Team Collaboration

EDUCATION

University of Delhi – *Bachelor of Commerce*

2020 - 2023

- Relevant Coursework – Financial Accounting, Corporate Accounting, Fundamentals of Financial Management, Investing in Stock Markets, and Business Statistics

PROJECTS

BigTech Financial and Customer Analysis

- Populated revenues, operating income, net income, net income per share, and free cash flow from provided financial statements.
- Calculated EBITDA margin, net income margin, and free cash flow per diluted share, improving financial performance insights by 20%.
- Analyzed customer data to identify key trends, enhancing customer strategy efficiency by 15%.
- Populated historical financials and projected 2023 and 2024 figures, contributing to a 10% increase in forecasting accuracy.
- Streamlined data entry and analysis processes, reducing manual work by 30%.

COURSES

Microsoft Excel: Excel from Beginner to Advanced – [Udemy](#)

Microsoft Power BI Desktop for Business Intelligence - [Udemy](#)

CERTIFICATION

PwC Switzerland Power BI

Accenture North America Data Analytics and Visualization

New York Jobs CEO Council - Financial Analyst

TATA Group - Data Visualisation: Empowering Business with Effective Insights