

SUMMARY

I hold an M.Com degree from St.Xaviers College ,Ranchi, with a strong foundation in business strategy and financial analysis. As a marketing intern , I gained hands- on experience organising events and promoting brand awareness. My strength in Leadership, Innovation and communication helps me excel in dynamics, team oriented environments. In my free time, I enjoy cooking, gardening, and reading novels which faster my creativity and balance. I am eager to apply my skills and continue growing.

STRENGTHS

- Leadership
- Communication
- Innovation Skills

EXPERIENCE

Project on impact of financial literacy on investment and debt management. (03/2024-06/2024)

St Xavier’s College-Ranchi

- Conducted a case study to access the level of financial literacy among individuals in Ranchi and its corelation with investment decisions and debt management practices.
- The casestudy contributed to raise the awareness on the importance of financial education in empowering individuals to manage their finances more effectively.

Marketing Intern (01/2024-04/2024)

Masterminds - Ranchi

- Played a key role in organising and executing a variety of **promotional events**, contributing to the companies branding and customers engagement initiatives.
- Developed comprehensive advertisement campaigns across multiple channels, including social media and offline promotions, to drive brand visibility and engagements.
- Strengthened relationships with external vendors and partners to ensure smooth execution of events and promotional

EDUCATION

St.Xavier’s College – Ranchi

M.COM (72.31%) , 07/2024

Gossner College – Ranchi

B.COM Honours (80.33%) , 06/2022

DAV Public School ,Hehal – Ranchi

Senior secondary–XII-CBSE (69.2%) , 04/2019

Bright Land School , Daltonganj

Secondary -X-CBSE (79.8%) 04/2016

OTHER

QUALIFICATIONS

MICROSOFT OFFICE

4P Model of strategic leadership, Harvard University

TCS Youth Employment Program, TATA

Great Learnings- Introduction to Financial Marketing

Introduction to Management

Patanjali YOG-PEETH , Assistant Yoga Teacher

CERTIFICATIONS

LANGUAGES

ENGLISH, Proficient

HINDI, Proficient