

<b>SUMMARY</b>	I hold an M.Com degree from St.Xaviers College ,Ranchi, with a strong foundation in business strategy and financial analysis. As a marketing intern , I gained hands- on experience organising events and promoting brand awareness. My strength in Leadership, Innovation and communication helps me excel in dynamics, team oriented environments. In my free time, I enjoy cooking, gardening, and reading novels which faster my creativity and balance. I am eager to apply my skills and continue growing.
<b>STRENGTHS</b>	<ul style="list-style-type: none"><li>• Leadership</li><li>• Communication</li><li>• Innovation Skills</li></ul>
<b>EXPERIENCE</b>	<p><b>Project on impact of financial literacy on investment and debt management.</b> (03/2024-06/2024)</p> <p><b>St Xavier's College-Ranchi</b></p> <ul style="list-style-type: none"><li>• Conducted a case study to access the level of financial literacy among individuals in Ranchi and its corelation with investment decisions and debt management practices.</li><li>• The casestudy contributed to raise the awareness on the importance of financial education in empowering individuals to manage their finances more effectively.</li></ul> <p><b>Marketing Intern</b> (01/2024-04/2024)</p> <p><b>Masterminds - Ranchi</b></p> <ul style="list-style-type: none"><li>• Played a key role in organising and executing a variety of <b>promotional events</b>, contributing to the companies branding and customers engagement initiatives.</li><li>• Developed comprehensive advertisement campaigns across multiple channels, including social media and offline promotions, to drive brand visibility and engagements.</li><li>• Strengthened relationships with external vendors and partners to ensure smooth execution of events and promotional</li></ul> <p><b>St.Xavier's College – Ranchi</b></p> <p>M.COM (72.31%) , 07/2024</p> <p><b>Gossner College – Ranchi</b></p> <p>B.COM Honours (80.33%) , 06/2022</p> <p><b>DAV Public School ,Hehal – Ranchi</b></p> <p>Senior secondary-XII-CBSE (69.2%) , 04/2019</p> <p><b>Bright Land School , Daltonganj</b></p> <p>Secondary -X-CBSE (79.8%) 04/2016</p>
<b>EDUCATION</b>	
<b>OTHER</b>	<b>MICROSOFT OFFICE</b>
<b>QUALIFICATIONS</b>	4P Model of strategic leadership, Harvard University
<b>CERTIFICATIONS</b>	TCS Youth Employment Program, TATA
	Great Learnings- Introduction to Financial Marketing
	Introduction to Management
	Patanjali YOG-PEETH , Assistant Yoga Teacher
<b>LANGUAGES</b>	ENGLISH, Proficient
	HINDI, Proficient