

Akash Gupta

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Professional Summary

- Proven capabilities in employing different visualization tools to visualize data to generate insights.
- Gained knowledge in applying advance problem-solving techniques to solve complex problems
- Highly skilled in time management and social media management with demonstrated excellence in communication and leadership.

Education

NDIIT, PGDM (IT, Marketing) 2024

- Specialization in Information Technology & Marketing.
- Deep learning of data visualization tools.

Oriental University, B.Pharma 2022

- Grade: 7.9CGPA
- Learning different science models.

Work - Experience

Ginger Webs Pvt Ltd., Noida

Operations Trainee | 06/2023 – 10/2023

- Oversaw operational activities.
- Center booking database management.
- Oversaw sales and marketing campaigns.

Digi dotes Digital Marketing Pvt. Ltd.

Digital Marketing & IT | 01/24- 07/2024

- Social Media Marketing.
- Product Forecasting and Analysis.
- Increased revenue and sales by 30%.

Skills & abilities

- Management
- Problem solving
- Communication

- Leadership
- Project Management
- Time Management
- Problem Solving
- Power BI
- MS Excel (Pivot Table, V-lookup)

Certifications

- Python (Hacker Rank)
- SQL (Hacker Rank)

Languages

- Hindi
- English