

Mohit Kumar

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Career Objective

I'm a passionate content writer with experience in writing, editing, and content planning. I'm eager to use my skills to create engaging content across various platforms, aiming to connect with audiences and make a meaningful impact.

Education

Bachelor of Journalism and Mass Communication

Management Education and Research Institute, 2024

Aggregate: 82.1%

Science (Non-Medical)

Convent of Gagan Bharti, 2021

Aggregate: 66%

Professional Experience

Content Writer Executive

Professional Utilities | April 2024 – Present

- Conducted in-depth research on services and licenses, identifying relevant keywords for SEO optimization. Produced informative web content to enhance online visibility and drive traffic to the company website.

Content Writer Intern

Jharkhand Weekly | August 2023 – September 2023

- Authored engaging blogs on entertainment, travel, and politics for the company's blog. Collaborated on content strategies to create informative, audience-centered articles.

Content Writer Intern

Pen Pointers | September 2022 – October 2022

- Developed and published various articles for the company's blog, contributing to content development and audience engagement.

Content Writer

MERI Mirror | December 2021 – March 2022

- Wrote articles for the 'Meri Mirror' magazine, published by the Management Education and Research Institute.

Radio Jockey

MERI Vaani | June 2023 – August 2023

- Anchored international news broadcasts for the radio program 'Meri Vaani,' delivering informative and engaging news content.

Skills

- Content Writing
- Content Editing
- Proficient English Speaking
- Research Skills
- Proofreading
- Time Management
- Keyword Research
- SEO Optimization

Fields of Interest

- Content Writing
- Radio Anchoring
- Camera Handling

Strengths & Hobbies

- Attention to Detail
- Adaptability
- YouTube Content Creation