

NAVYA TANEJA

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Professional Summary

Finance enthusiast with a strong foundation in applied finance, financial strategy, and economic analysis. Pursuing the Applied Finance program at Masters' Union and CFA Level 1. Skilled in analysing market trends, devising financial strategies, and creating insightful content on global finance topics.

Education

Masters' Union School of Business

Certificate in Applied Finance (January 2024 – December 2024)

University of Delhi

Bachelor in Commerce Honors (June 2023)

- Developed analytical and managerial skills with a focus on business operations, HR, and corporate accounting.

Scholars Rosary Senior Secondary School

Class 12 CBSE (95%) (March 2020)

Convent of Jesus and Mary Waverley

Class 10 CBSE (92%) (March 2018)

Leadership

FINJAN (Finance and Investment Cell) | Delhi, IN

Administrative Supervisor (January 2021)

- Managed Zenith-21 finance convention with 4,000 attendees and led a team of 90 associates across 4 different departments.

Interim President (July 2022)

- Organized Rendezvous'22 annual flagship event with a team of 150 associates.

Executive Director (November 2022)

- Launched Stock n' Roll competitions for undergraduates.

Professional Experience

Virtual Internship | KPMG

Finance & Strategy Intern (September 2024 - December 2024)

- Engaged in strategic financial case studies to provide data-driven solutions to real-world business challenges.
- Developed proficiency in financial analysis tools, frameworks.
- Delivering actionable insights and recommendations.

Key Projects

Vedara Gifting | Drop Shipping Challenge

- Launched "Vedara," a gifting company specializing in curated corporate gift hampers.
- Secured 3 wins out of 4 categories and Second Position overall.
- Built brand identity, curated premium products, and implemented targeted marketing strategies.

Investment Portfolio Challenge | Investment Camp

- Managed a simulated INR 1 Crore portfolio for an HNI client, performing fundamental and technical analyses.
- Secured Second Position with a diversified and balanced investment strategy aligned with client goals and risk tolerance.

Case Study Competition | Concise Industries

- Designed a strategic proposal emphasizing the financial benefits of rental services for industrial equipment.
- Recommended a phased approach to mobile crane services based on customer insights and market data.
- Secured Second Position with a detailed financial breakdown and strategic recommendations.

Consulting Quest | Master's Union

- Secured 1st Position by addressing challenges for an event management company based in Lucknow and delivering solutions for business expansion.

LinkedIn Content Series: Challenges in Applied Finance

- Highlighted personal learnings and experiences from challenges and competitions during the Applied Finance course.
- Produced content to engage and inform a professional audience.

Certifications and Skills

- Certifications:** CFA Level 1 Candidate, Certificate in Applied Finance, NISM-Series-XII: Securities Markets Foundation Certification (March 2025)
- Technical Skills:** Financial Modelling, Market Analysis, Data Visualization (Excel, Power BI)
- Soft Skills:** Adaptability, Critical Thinking, Attention to Detail, Communication
- Tools:** MS Excel, MS PowerPoint, Google Workspace