

Muskan Singla
Finance-Focused | Diligent | Detail-Oriented

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Career Objective

To secure an entry-level position where I can apply my analytical skills, financial knowledge, and dedication to contribute to a company's success.

Academic Background

Year(s)	Qualification – Degree / Diploma / Certificate	Board/University	College / Institute	Percentage / CGPA
2023-2025	MBA - Finance	UPES	School of Business, Dehradun	8.2
2018-2021	B.com Honors	Kurukshetra University	Dyal Singh College, Karnal, Haryana	73 %
2018	XII	CBSE	Prakash Public School Karnal, Haryana	78 %
2016	X	CBSE	Prakash Public School Karnal, Haryana	90 %

Work Experience

Company: Adzania Digital

Designation: Campaign Manager

Job Profile: Manage Influencer Marketing Campaigns

- Managed influencer marketing campaigns for well-known brands such as **Lays, Nimbooz, Uncle Chipps**, and many more.
- Developed and executed influencer marketing strategies with appropriate metrics to meet clients' goals.
- Successfully collaborated with over **700** influencers under tight deadlines to deliver high-impact campaigns

Duration: February 2023 to July 2023

Internship

Company: Axis Bank

Designation: Management Intern

Job Profile: Financial Analyst Intern

- Analyzed financial reports, management decisions, sustainability initiatives, and innovations of 10 steel pipe manufacturing industries in Delhi.
- Prepared comprehensive reports based on the analysis to determine suitable credit limits from banks

Duration: June 2024 to July 2024

Company: Deal Squard
Designation: Part time Management Intern
Job Profile: Management Intern

- Completed the internship as a paid position, demonstrating value-added contributions to the company.
- Conducted comparative analysis of two companies within the same industry.
- Analyzed various financial and operational metrics to provide insights and recommendations.

Duration: May 2024 to July 2024

Certificates

- ✓ Certified in **Advance Excel Skills** from **C-POINT** in 2022.
- ✓ Pursuing Certification in **Intro to Data Science** from **Govt. Authorized Skillarena**.
- ✓ **Financial Statement Creation** using Microsoft Excel: Certified by **Coursera**.
- ✓ Using **ChatGPT** for Excel: Certified by **Great Learning**.
- ✓ Certified in **Intro to Financial Modelling** by **Udemy**.

Achievements

- ✓ **National Representation:** Represented my school in the **Scout and Guide** team at the **National Level**.
- ✓ **Sports Participation:** Participated in the interschool basketball championship.
- ✓ **Sustainability:** Nestle E- Learning 2024.
- ✓ Participate in online quiz for **Flipkart Wired 8.0** Business Track.
- ✓ **Academic Excellence:** Awarded the gold medal in the **Math's Olympiad, 2015**.
- ✓ **Leadership Role:** Served as the **House Captain** in 2016 and 2018.
- ✓ Done Anchoring at my graduation college fest.

Skill Set

- ✓ **Technical Skills**
 - Advance Excel
- ✓ **Behavioral Skills**
 - Self-Improvement
 - Work and Life Balance
- ✓ **Functional Skills**
 - Team Work
 - Time Management

Personal Details

Date of Birth : 1st August 2000
Gender : Female
Nationality : Indian
Home Town : Karnal, Haryana
Permanent Address : 1235, Housing board colony, sector 4, Karnal, Haryana, 132001
Alternate Phone No. : +91 8529176401
Mobility : **Willing to relocate anywhere in India.**

I declare that the details above are correct and true to the best of my knowledge.

Muskan Singla