

PUNE INSTITUTE OF BUSINESS MANAGEMENT FOR PGDM

Approved by AICTE



POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) (BATCH 2023-25) SEMESTER – II GRADE SHEET

Pibm PGDM

NAME	: PARTH MEHRA		
PRN	: DM23B33	EXAMINATION	: MAY, 2024
ROLL No.	: MA32	SPECIALISATION	: MARKETING + ANALYTICS
UID	: 2023-0506-0001-0005		
SUBJECT CODE	SUBJECT NAME	SUB. CREDIT	SUB. GRADE
SEMESTER-I			
2325101	BUSINESS STATISTICS	3	A
2325102	FINAL PRESENTATION SEM-I	3	B
2325103	FINANCIAL MANAGEMENT	3	B
2325104	HUMAN RESOURCE MANAGEMENT	3	C
2325105	MANAGERIAL ACCOUNTING	3	C
2325106	MANAGERIAL ECONOMICS - I	3	C
2325107	MARKETING MANAGEMENT	3	C
2325108	RESEARCH METHODOLOGY	3	C
2325109	BASICS OF BUSINESS ANALYTICS	2	C
2325110	BASICS OF OPERATIONS MANAGEMENT	2	B
2325111	IT FOR MANAGERS	2	B
2325112	LEGAL ASPECTS OF BUSINESS	2	C
2325113	ORGANISATION BEHAVIOUR	2	C
2325114	BUSINESS COMMUNICATION	1	C
2325115	DECISION TOOLS (APTITUDE)	1	C
SEMESTER-II			
2325201	STRATEGIC MANAGEMENT	3	B
2325202	FINAL PRESENTATION SEM-II	3	C
2325203	MANAGERIAL ECONOMICS - II	2	C
2325204	SUPPLY CHAIN MANAGEMENT	2	B
2325M01	BUSINESS TO BUSINESS MARKETING	3	D
2325M02	INTEGRATED MARKETING COMMUNICATION	3	B
2325M03	MARKET RESEARCH	3	C
2325M04	MARKETING ANALYTICS	3	C
2325M05	MARKETING OF FINANCIAL SERVICES	3	B
2325M06	RETAIL MANAGEMENT	3	A
2325M07	SALES AND DISTRIBUTION MANAGEMENT	3	C
2325A03 *	DATA VISUALIZATION USING TABLEAU	3	A
2325A05 *	MACHINE LEARNING - I	3	C
2325P-I	WIP	5	B
6.89	7.19	PASS	78
SEM-I (36) SGPA	SEM-II (42) SGPA	RESULT	TOTAL CREDITS
CONTROLLER OF EXAMINATION			

RESULT DATE: JULY 2024

CGPA - Cumulative Grade Point Average

CGPA Letter Grade	A	B	C	D	E	F
Description	Excellent	Good	Fair	Poor	Exposed	Failed
Grade Point	10	8	6	4	2	0

(i) E – In PGDM course, student is allowed to carry only two “E” grades in Mark sheet.

“S” or “US” Grade - The performance in “Audit-based” subjects, descriptive non-letter grades i.e Satisfactory(S); Unsatisfactory(U); are awarded which carry no Grade Point. Such subject are denoted as “-” in the statement of Grades.

(ii) SGPA: “Semester Grade Point Average” is the performance indicator of the student for that particular semester.

(iii) CGPA: “Cumulative Grade Point Average” is the Cumulative performance indicator of all appeared semesters.
The CGPA which is a weighted average is calculated as per the method given below:

$$\text{CGPA} = (\text{SC1*G} + \text{SC2*G} + \text{SC3*G} + \dots) / \text{Total Credits}$$

Where,

SC = Subject Credit

G = Grade point of the letter grades awarded in the respective subject

When a student repeats a subject, the new grade replaces the earlier one in the calculation of the CGPA.

(iv) Conversion of CGPA to Percentage Marks = CGPA * 10
(eg if CGPA is 7.5 then percentage = 7.5*10 = 75%)

(v) Abbreviations used in Statement of Grades

- ! – Specialization Elective subjects / Not applicable subjects
- UID – Unique Identification Number
- PRN – Permanent Registration Number
- (*) – Subjects for minor Specialization are marked as (*) under every discipline
- (-) – Subjects with no. credit and Audit Based.