



KIIT UNIVERSITY

(Declared deemed to be University under section 3 of the UGC Act, 1956)

BHUBANESWAR

FINAL GRADE REPORT

No.: 015637

YEAR OF ADMISSION: 2014

SCHOOL OF Management

STUDENT'S NAME	ROLL NUMBER	REGN. NUMBER
ABHIJIT DAS	14202060	14517537475

PROGRAMME : Master of Business Administration
SPECIALIZATION : HR & MARKETING

COMPLETED ON : May 2016

SPECIALIZATION :										
COURSE CODE	TITLE	Cr	Gr	COURSE CODE	TITLE	Cr	Gr			
<u>Semester1</u>				<u>Semester3</u>						
BM5101	Organizational Behaviour & Structure	4	B	BM6101	Labour Laws	2	B			
BM5201	Financial Accounting	2	B	BM6103	Performance & Compensation Management	2	C			
BM5301	Marketing Management-I	2	A	BM6110	Recruitment & Selection	2	A			
BM5401	Managerial Economics-I	2	C	BM6301	Consumer Behaviour	2	C			
BM5501	Quantitative Techniques	4	B	BM6302	Product & Brand Management	2	D			
BM5601	Information Technology for Managers	2	D	BM6304	Sales & Distribution Management	2	C			
BM5701	Business Communication	4	C	BM6607	Enterprise Resource Planning Systems	2	B			
BM5781	Business Round Up - I	2	A	BM6701	Strategic Management	4	D			
<u>Semester2</u>				BM6809	Project Management	2	B			
BM5102	Human Resource Management	2	C	<u>Semester4</u>						
BM5202	Cost and Management Accounting	2	D	BM6102	Training & Development	2	C			
BM5203	Corporate Finance	4	D	BM6106	Managing Employee Relations	2	B			
BM5302	Marketing Management-II	2	B	BM6108	Managerial Effectiveness	2	B			
BM5402	Managerial Economics – II	4	C	BM6305	Retail Management	2	B			
BM5502	Business Research Methodology	2	B	BM6310	Hospitality and Tourism Marketing	2	A			
BM5602	Enterprise Information Systems	2	C	BM6312	Digital and Social Media Marketing	2	C			
BM5782	Business Round-Up – II	2	A	BM6610	E-Business	2	D			
BM5801	Production and Operations Management	4	C	BM6702	Legal Aspects of Business	2	A			
OJT	On the Job Training	8	A	BM6703	Business Ethics & Corporate Social Responsibility	2	B			
				BM6807	Total Quality Management	2	C			