



Devesh Upadhyay

Marketing & Operations

About Me

A highly skilled, competent, and diligent Marketing executive seeking an opportunity to establish a career. Have experience in Marketing and have the ability to develop and execute marketing plans that will generate results.

My Contact

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Certifications

- Fundamentals of digital marketing
- Social Media Marketing from Coursera
- Tally ERP 9
- AI in Marketing (NPTEL)

Skills & Competencies

- Advanced Excel
- Power BI
- Effective Communication
- Multi-tasking
- Time Management

Summer Internship

CRM Intern | Tax2win

Duration : 13th May 2024 – 31st July 2024 | 11 Weeks

Key Highlights

1. Managed over 400 income tax filings for clients, including ITR 1, ITR 2, ITR 3.
2. Generated Leads to the Company through Inbound/Outbound Callings .
3. Addressed and resolved client inquiries related to income tax filing processes through emails to support team .
4. Utilised CRM tools such as Voice Kaleyra , CAT panel to manage customer data and interactions.

Academic Qualifications

2023 – 2025

PGDM

G.L Bajaj Institute of Management and Research, Greater Noida

2020 – 2023

Bachelor of Commerce (b.com)

Madhusudan Das Degree College, DDU University Gorakhpur

2019 – 2020

Intermediate

Rampur Gorakhpur, Uttar Pradesh

2017 – 2018

Highschool

Saraswati Sishu Mandir Gorakhpur, Uttar Pradesh