



Utkarsh Tiwari

Personal Info

 utkarshkr202@gmail.com

 +91 7250081049

Education

- **Bachelor of Business Administration (B.B.A.) (CGPA: 7.09)**
St. Xavier's College Of Management & Technology
Aug 2021 - May 2024
- **HSC (XII) (Percentage: 70.00%)**
Satyam International School
Apr 2019 - May 2021
CBSE
Stream: Science
- **SSC (X) (Percentage: 70.33%)**
New Era High School
Apr 2011 - Apr 2019
CBSE

Skills

Teamwork - Expert
Adaptability - Expert
Problem-solving - Expert
Interpersonal skills - Expert
Leadership - Expert
Time management - Expert

Summary

A dynamic professional with expertise across finance and digital marketing domains. Certified in financial modeling and financial markets, combined with hands-on experience in content writing, digital marketing, and creative writing. Possesses technical proficiency in MS-Excel and a strong understanding of various marketing channels, including U.S. Health and Welfare, social media, email, and SEO. Demonstrates leadership, problem-solving skills, and a quick learning aptitude.

Work Experience

Process Associate, Wipro, Noida

October 2024 - Present

- Process and manage healthcare-related data and documentation with high accuracy and attention to detail, ensuring compliance with organizational standards and client requirements.
- Collaborate with cross-functional teams to streamline workflows, resolve discrepancies, and support efficient HR service delivery in the health domain.
- Utilize internal tools and systems to handle queries, update records, and maintain the confidentiality of sensitive information.
- Contribute to achieving team performance goals by consistently meeting deadlines in a fast-paced, high-volume environment.

Marketing Research Intern, SGS (Internship), Gurgaon

June 2023 - August 2023

- Market research on 3 different industries: Confectionery market, Edible Oils market and the Coffee Industry.
- Engaged with flagship clients such as Barmalt Malting.
- Learned about testing and certification of products at SGS Testing Lab.

Social Media Marketing Intern, PickBetter Marketing (Internship), Remote

June 2023 - October 2023

Client Communication - Experienced

Company Analysis - Beginner

Cross-team Collaboration - Experienced

DCF - Beginner

M&A Process Understanding - Beginner

Strategic Rationale - Experienced

Languages

English - Native Speaker

Hindi - Native Speaker

German - Basic

- Managed social media accounts across platforms such as Instagram, X, Linkedin, Facebook.
- Created Social Media Posts via Canva.
- Brainstormed ideas for educational contents.

Job Simulation(s)

JPMorgan Chase Investment Banking Job Simulation on Forage

September 2024 - September 2024

- Identified an ideal M&A target for a client based on an assessment of their strategic and financial criteria.
- Constructed a DCF model to calculate the valuation of the M&A target and adjusted the model to account for a competitor bid and supply chain interruption.
- Created a 2-pager for the client containing a company profile and summary of the auction process.

Courses

Financial Modelling, LinkedIn Learning

November 2023 - November 2023

Financial Markets, Coursera (100%)

August 2024 - September 2024

Hobbies

Reading blogs
Listening to podcasts
Watching business case studies
Listening to music