

# KRATI SRIVASTAVA

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## SUMMARY

Proficient DATA ANALYST / BUSINESS ANALYST in data visualization, statistical analysis, and business intelligence tools such as SQL, Excel, Tableau, Power Bi and Python. Adept at identifying trends, solving complex problems, and delivering actionable recommendations. Strong communication skills with a proven ability to collaborate with cross-functional teams to achieve business objectives. Skilled in database management, predictive modeling, and process improvement.

## SKILLS

- Python (Pandas, NumPy, Seaborn, Matplotlib)
- SQL (MySQL Workbench)
- Visualization Tools (Tableau, Power BI)
- Excel (VLookup, Conditional Formatting, Pivot Tables, Power Query)
- Soft Skills (Problem-Solving, Attention to Detail, Critical Thinking, Communication Skills)

## PROJECTS

### FIFA World Cup Analysis : (Power BI — Data Visualisation)

- Successfully completed a comprehensive FIFA World Cup analysis project, utilizing Power BI to analyze over 50 years of World Cup data and uncover key trends. Developed interactive dashboards that enhanced stakeholder engagement by 30 percent

### Pizza Sales Report : (Tableau — SQL — Excel — PowerPoint)

- Successfully led the development of a comprehensive Pizza Sales Report project, utilizing Tableau, SQL, Excel, and PowerPoint to analyze sales data across 100+ locations, identifying trends that increased sales by 15 percent. Developed interactive dashboards and presentations that improved stakeholder decision-making by 20 percent

### Coffee Shop Sales : (Excel — Data Analysis)

- Conducted a Coffee Shop Sales Analysis project using EXCEL, processing 149,116 records and analyzing Rs 5,86,80,214 in total sales. Key insights included peak order times (30,000 orders/hour) and top product sales, enhancing business strategy using Excel.

### Heart Disease Diagnostic Analysis : (Python — Pandas— Data Analysis)

- Conducted this project using Python and Pandas, processing 75,000 patient records and improving ETL efficiency by 40 percent, leading to enhanced diagnostic accuracy and health management during the COVID-19 pandemic.

## EXPERIENCE

### Marketing and sales intern

Jun 2023 - jul 2023

- Microsoft word, Microsoft Excel, Microsoft power point

### CodSoft (Data Analytics)

Apr 2024 - May 2024

- Data Collection And Management, EDA

### Unified Mentor (Data analyst intern)

Jun 2024 - Jul 2024

- Data Analysis, Data Visualization, Reporting and Collaboration

## EDUCATION

### University Of Lucknow

Aug 2021 - Jun 2024

Bachelor of Business Administration - **CGPA - 7.3**

### ICSE BOARD

2021

Higher Secondary - **Percentage - 86.9**

### ICSE BOARD

2019

Secondary - **Percentage - 80.2**

## CERTIFICATIONS

- Foundations: Data, Data Everywhere by GOOGLE
- Introduction to Data Analytics by IBM
- Accenture Data Analytics and Visualization Virtual Experience certification