

# PRASHANT SHARMA

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## Professional Summary

A well-organized, creative and goal- oriented student of MBA possessing excellent communication, problem - solving and leadership skills seeking career in an organization that provides motivation, ambience, upward mobility and exposure to innovative ideas.

## Technical Skills

**Languages and Databases:** Basic Python, Pandas, NumPy

**Visualization Tools:** Power BI, Matplotlib,

**Other Skills:** Advanced Excel, Business Analysis, Data Analysis, Primary Research , Secondary Research.

## Experience/Projects

### Affy Informatics Pvt. Ltd.

August 2024 – Feburary 2025

#### Data Analyst

Gwalior, India

- Data Collection & Analysis :** Gather, Clean and analyze data from various sources to identify trends, patterns and insights.
- Designed and maintained 4+ interactive **Power BI dashboards**, improving data visibility and enabling **real-time business insights** for stakeholders.
- Market Research :** Conduct secondary research to support business objectives.
- Tools & Software :** Worked on MS Word , MS Excel, Power BI

## Personal Projects/Awards & Achievements

### Zomato Restaurant Analysis Dashboard | [VIEW](#)

- Cleaned and preprocessed a dataset of **9,552 entries**, ensuring accuracy and consistency for actionable insights.
- Automated the generation of performance reports, improving reporting efficiency by **40%** and enabling stakeholders to quickly assess restaurant performance across various categories (e.g., cost, ratings, popularity).
- Delivered **data-driven recommendations** that enhanced restaurant performance and aligned with customer preferences.

### Advanced Bank Loan Data Analysis Dashboard | [VIEW](#)

- Automated tracking of **\$435.8M** in funded loans, **improving reporting efficiency by 30%**.
- Identified trends in borrower behavior, **enabling 13% faster strategic decision-making** for loan officers.
- Provided actionable insights **into good vs. bad loans** (86.2% good loans), **reducing risk assessment errors by 20%**.

## Education

### Prestige Institute of Management and Research

Aug 2023 – May 2025

*MBA in Business Analytics*

Gwalior, Madhya Pradesh

### Jiwaji University

July 2019 – June 2022

*Bachelor of Science*

Gwalior, Madhya Pradesh

### Affy Informatics

August 2024 – Feburary 2025

*Data Analytics Course*

Gwalior, Madhya Pradesh

## Certificate and Awards

- certified Data Analyst by Affy Informatics
- certificate of Digital 101 Journey by NASSCOM