



AKHIL SHARMA

Auraiya (U.P.)

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OBJECTIVE

To land a job in an organisation that offers a stimulating learning environment for developing and putting into practice new ideas for the company's development. Looking for entry- level employment where I can develop my abilities and help a firm succeed overall.

EDUCATION

- ✓ **PRANVEER SINGH INSTITUTE OF TECHNOLOGY** 2023-2025
pursuing MBA(Marketing & finance)
- ✓ **CSJMU, KANPUR** 2023
Bachelor Of Science
73%
- ✓ **GULAB SINGH INTER COLLEGE, AURAIYA** 2020
Intermediate(12th) (PCM)
65%
- ✓ **SMT SRIDEVIA VIDYAPEETH , AGRA** 2016
High School (10th)
8.8 CGPA

PROJECTS

- ✓ NEAR-CON

- ✓ A Study on the Role of AI in personalising customer experience in E-commerce industry
- ✓ Summer Internship Programme at Samocha

SKILLS

excellent communication skills

Proficient knowledge of digital marketing concept

excellent command in English language(verbal & written)

negotiation & problem solving ability

proficient knowledge of SEO & content marketing

proficient knowledge of MS Excel

LANGUAGE

English

Hindi

Regional (U.P.)

INTERESTS

playing chess
digital marketing
management concept
sales & marketing concept

ACHIEVEMENTS & AWARDS

Sports captain, class monitor and disciplinary in charge (2015-16)
Participated and won many Co-curricular activities (at school level)
Earned excellence award for good marks (Academics)