



AKHIL SHARMA

Auraiya (U.P.)

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OBJECTIVE

To land a job in an organisation that offers a stimulating learning environment for developing and putting into practice new ideas for the company's development. Looking for entry- level employment where I can develop my abilities and help a firm succeed overall.

EDUCATION

- | | |
|------------------------------------------|-----------|
| ✓ PRANVEER SINGH INSTITUTE OF TECHNOLOGY | 2023-2025 |
| pursuing MBA(Marketing & finance) | |
| ✓ CSJMU, KANPUR | 2023 |
| Bachelor Of Science | |
| 73% | |
| ✓ GULAB SINGH INTER COLLEGE, AURAIYA | 2020 |
| Intermediate(12th) (PCM) | |
| 65% | |
| ✓ SMT SRIDEVIA VIDYAPEETH , AGRA | 2016 |
| High School (10th) | |
| 8.8 CGPA | |

PROJECTS

✓ NEAR-CON

- ✓ A Study on the Role of AI in personalising customer experience in E-commerce industry
- ✓ Summer Internship Programe at Samocha

SKILLS

excellent communication skills

Profecient knowledge of digital marketing concept

excellent command in english language(verbal & written)

negotiation & probem solving ability

proficient knowledge of SEO & content marketing

proficient knowledge of MS excel

LANGUAGE

English

Hindi

Regional (U.P.)

INTERESTS

playing chess

digital marketing

management concept

sales & marketing concept

ACHIEVEMENTS & AWARDS

Sports captain, class monitor and disciplinary in charge (2015-16)

Participated and won many Co-curricular activities (at school level)

Earned excellence award for good marks (Academics)