

# Danish Rahman

Jamia Hamdard University, Tughlaqabad, New Delhi

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## Career Objective

Marketing and Sales Specialist with extensive background in edtech and retail sectors. Demonstrated expertise in digital marketing, client relations, and engagement. Currently pursuing an MBA in Marketing and Sales, eager to leverage my skills to drive business success and contribute to dynamic, innovative environments.

## Education

Degree	Percentage	College/University	Year
MBA	68%	Jamia Hamdard University, New Delhi	Current
BBA	65%	Galgotias University, Uttar Pradesh	2022
12th	62.6%	Central Board of Secondary Education (CBSE)	2019

## Skills:

- Marketing and Sales
- Digital Marketing
- MS Excel

## Internships:

- **Marketing and Sales Trainee at Hymil Enterprises (June 2021 – July 2021), Patna, India**

- Retail Sales
- Work on product availability in the market
- Promotional Activities and communication
- Marketing and Sales Strategy
- Consumer Behaviour

- **Sales and Marketing intern at Kaksha.Live (Dec 2023 – Feb 2024), New Delhi, India**

- Contributed to marketing and sales for Kaksha.live's school management system.
- Promoted system features and benefits to educational institutions.
- Communicated value proposition to potential clients.
- Developed understanding of education sector challenges and opportunities.
- Enhanced marketing and sales skills in educational technology.

- **Sales and marketing intern at Expandway Saudi Arabia (Aug 2024 – Sept 2024)**

- Business development and market Expansion
- Developed effective communication while working with clients from diverse cultural background
- Strategic planning

**Soft Skills:**

- Communication
- Team Work
- Management
- Adaptability

**Certifications:**

- Performance Marketing from Jamia Millia Islamia, New Delhi (Feb 2024 – June 2024)
- HR Practices through Mentoring

**Languages:**

- English
- Urdu
- Hindi

**Place:** Delhi

**Danish Rahman**

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# कक्षा.LIVE

Empowering Schools To Go Digital With Ease

Certificate No: DIPP132155 (DPIIT Recognized Startup)

CIN NO: U62013DL2023PTC412906

A part of Microsoft for Startups Founders Hub

## KAKSHA LIVE PRIVATE LIMITED

[www.kaksha.live](http://www.kaksha.live)

+91 89358 69078

[info@kaksha.live](mailto:info@kaksha.live)

65/A, U.G. Floor, plot No:65, gali no. 4, Kundan Nagar,  
Laxmi Nagar, New Delhi, India - 110092

**Date: 8th July 2024**

**To: Danish Rahman**  
**MBA Student, Jamia Hamdard University**

Dear Danish Rahman,

We are delighted to offer you an internship position with Kaksha.live in the Sales and Marketing department, starting from 15th June 2024 to 30th July 2024. Your role will involve generating leads, confirming leads, and client acquisition.

### Internship Details:

- **Position:** Sales and Marketing Intern
- **Duration:** 15th June 2024 to 30th July 2024
- **Stipend:** 3000 INR per month
- **Commission:** 5% commission on each sale
- **Travel Expense:** 100 INR per visit for travel-related expenses

### Responsibilities:

- Generate leads through various channels.
- Follow up and confirm leads.
- Assist in client acquisition and relationship management.

### Terms and Conditions:

- You are expected to work
- You are required to adhere to Kaksha.live's policies and guidelines.

Please signify your acceptance of this offer by signing below and returning a scanned copy of this letter by 10-07-2024.

We look forward to your contribution and wish you a successful internship experience with Kaksha.live.

Sincerely,

Shiraz Sajid Hashmi  
Co Founder  
[www.kaksha.live](http://www.kaksha.live)

# CERTIFICATE

## Of Internship

This Certificate is Proudly Presented to

*Danish Rahman*

This is to certify that Danish Rahman (Enrolment No: 2023-502-022) from Jamia Hamdard University, Tughlakabad, Delhi, successfully completed a Sales and Marketing Internship at Expandway from 15-08-2024 to 20-09-2024, showcasing dedication and professionalism

17-01-2025

DATE

*Bader Al Shatry*

SIGNATURE



# GALGOTIAS UNIVERSITY

## UTTAR PRADESH

(Under the Uttar Pradesh Private Universities Act No. 12 of 2019)

Upon the recommendation of its Executive Council,  
the Galgotias University, Uttar Pradesh hereby confers upon

**Danish Rahman**

the Degree of

**Bachelor of Business Administration**

on having successfully completed the requirements for  
the award of the said degree in the  
**First division (CGPA 6.77) in October 2022.**

गलगोटियाज़ विश्वविद्यालय, उत्तर प्रदेश कार्य परिषद की अनुशंसा पर  
दानिश रहमान

को इस उपाधि की प्राप्ति हेतु विनिमय विहित अपेक्षाओं को अक्टूबर 2022  
में प्रथम श्रेणी (सी.जी.पी.ए. ६.७७) में सफलतापूर्वक पूरा करने के उपरांत  
**बैचलर ऑफ बिजनेस एडमिनिस्ट्रेशन**  
की उपाधि प्रदान करता है।



  
Controller of Examinations  
परीक्षा नियंत्रक

  
Registrar  
कुलसचिव

  
Vice Chancellor  
कुलपति

December, 2022



# Certificate of Completion

Certificate No. XLTC25-0698

Reg No: 2015005309

This is to certify that

**DANISH RAHMAN**

Has successfully completed the advance professional training program in

**Microsoft Excel 2021 (Adv. Level)**

In the period of

January 2025 to March 2025



*Azhar Sabri*

Managing Director



CENTRE FOR INNOVATION & ENTREPRENEURSHIP  
JAMIA MILLIA ISLAMIA  
(NAAC ACCREDITED "A++" Grade)



**CERTIFICATE  
OF COMPLETION**

**Enrollment No. 202400368**

This is to certify that Mr./Ms. **Danish Rahman** son/daughter/spouse of Mr. **Shakilur Rahman** has completed a three-month course on **Performance Marketing** with grade **A** under ASPIRE Scheme of Ministry of Micro, Small & Medium Enterprises (MSME), Government of India from Livelihood Business Incubator (LBI), Centre for Innovation and Entrepreneurship (CIE), Jamia Millia Islamia, New Delhi – 110025, from **February 2024 to May 2024**.

  
Prof. Rihan Khan Suri  
(Director)

