

VARUN SILSWAL

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Pratap Vihar Ghaziabad, Uttar Pradesh

Profile Summary

I am a PGDM student specializing in Finance and Marketing, with a commerce background, aiming to establish a career with a leading Corporation. My goal is to acquire relevant skills and knowledge and then apply and utilize these skills to contribute towards achieving organizational goals.

Education

Institute Of Marketing And Management

2023-2025

Post Graduate Diploma In Management In Finance and Marketing

Dyal Singh College, Delhi University

2019-2022

B.Com (Honours)

C.S.H.P Public School

2018-2019

XII- Commerce (C.B.S.E)

Internship

Financial Analyst

May 2024 - August 2024

Margin Sentiment Advisorys Private Limited

- Spearheaded the identification of high-potential stocks for intraday trading.
- Leveraged advanced technical analysis, including indicators like the Simple Moving Average (SMA).
- Achieved a 75% trade success rate.

Marketing Intern

Feb 2024 - Mar 2024

Patanjali Foods Limited

- Analyzed the availability and visibility of Patanjali products in comparison to competitors.
- Examined shelving strategies and compared the variety of product offerings.
- Discovered that retailers prioritized higher-margin products, reducing Patanjali's visibility by 25%, and proposed incentive programs to improve shelf presence.

Certifications

Beginner to Pro in Excel: Financial Modeling and Valuation

2021

Udemy

J.P. Morgan Chase Investment Banking Virtual Experience Program

2022

Forage

Technical Skills

- Ratio Analysis
- Financial Statement Analysis
- Technical Analysis
- Microsoft Office

Soft Skills

- Problem solving
- Communication
- Decision Making
- Analytical Thinking

Interest

- Monitoring stock market.
- Trading
- Playing video games