

Piyush Khurana

[Contact Information]

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**PROFESSIONAL Summary**

I'm a motivated and detail-oriented BBA student from Rukmini Devi Institute of Advanced Studies with hands-on experience in finance and marketing through a 2-month internship at The Leading Solutions. Proficient in financial modeling, ratio analysis, and data analysis tools like Microsoft Excel and I have conducted in-depth studies on fintech's impact on banking and comparative analyses of major insurance firms. Equipped with strong problem-solving and leadership skills, I am prepared to contribute effectively to the finance sector.

ACADEMIC CREDENTIALS

BBA | Rukmini Devi Institute of Advanced Studies | 2025

| 77%

12th | Adarsh Public School, New Delhi, Commerce CBSE Board

| 2022 | 74.5%

10th | Adarsh Public School, New Delhi | 2020 | 68.8%

PROFESSIONAL EXPERIENCE**FINANCE AND MARKETING INTERN | | THE LEADING SOLUTIONS.**

19 JUN – 19 AUG (2024)

Finance

Conducted Fundamental and Ratio analysis of IFL, HDFC Life Insurance and SBI Life Insurance.

Researched Health Insurance sector in India (Important policy changes and amendment in last three years).

Prepared A Study on impact of fintech on the banking sector.

Tax Calculations.

Marketing

Facilitated sales of investment policies and contributed to revenue growth.

CORE COMPETENCIES

Technical Skills: Microsoft Excel, Canva, Adobe express, Financial Modelling, Business Analytics, Power BI.

Soft Skills: Team Leadership, Active Listener, Creative, Critical Thinker.

CERTIFICATIONS

1. Business development from start to scale(NPTEL), Indian Institute of Technology Madras.
2. Integrated market communication (NPTEL), Indian Institute of Technology Roorkee.
3. Participation Certificate : International Webinar on Alternative Sources of Financing(RDIAS).
4. WNS Training: Finance and Accounting.
5. KPMG Applied Business Analytics Program

MINOR PROJECTS

A Study on Consumer Behavior Towards Online Purchase Post Covid-19.

A Study on Factors Affecting User Experience Design and Satisfaction of a Mobile Health App.

The impact of online banking on customer engagement and satisfaction.

Comparative Ratio Analysis of SBI and HDFC life Insurance Company.