

DEVANSH SHARMA

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Education

Delhi College of Arts and Commerce, Delhi University
B.A. (Accounting, Finance & Computer Applications)

Delhi, INDIA
2023

Dewan Public School (Commerce)

Meerut, UTTAR PRADESH
2020

Experience

Treasurer

CLICKS, The Photography Society

DELHI COLLEGE OF ARTS AND
COMMERCE

- Oversaw and managed the society's finances, including budgeting, expense tracking, and ensuring financial stability.
- Initiated and managed fundraising campaigns, secured sponsorships, and developed partnerships to support society activities.
- Partnered with societies of different colleges to ensure that finances were aligned with the society's goals and initiatives.
- Coordinated logistics, budgeting, and financial management for a successful society trip, ensuring all expenses were accounted for and participants had a memorable experience.
- Member of the Organising Team in managing Faculty Development Programme on "Data Analytics and Model Building" by Delhi College of Arts & Commerce.
- Secured Second Position in Photography Competition organized by Department of journalism, Delhi College of Arts & Commerce.

Leadership & Activities

- Worked with a dynamic team at a football startup, contributing to operational and business development efforts.
- Assisted in building marketing strategies and social media campaigns to increase brand visibility and customer engagement.
- Gained hands-on experience in startup operations, including budget management, event planning, and community outreach.
- Competed as a key player in a district-level football tournament, leading the team to a runner-up finish.

Skills

• Critical Thinking • Problem Solving • Leadership • Creativity • Strategy Thinking • SEO • Blockchain • Brand Management • MS Excel • MS PowerPoint • English Proficiency (Spoken) • English Proficiency (Written) • Social Media Marketing • Leadership • YouTube Ad's • Google Ad's • Facebook Ad's • Instagram Ad's • Data Analysis • Complex Data • Business Valuation • Financial Models

Language: English, Hindi

Relevant Coursework: • Digital Market Courses • Strategic Brand Management • Blockchain Technology • Leadership and Strategy

Interests: Guitar and Football