


## NITESH MOHAN

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 Greater Noida, Uttar Pradesh

### Career Objective

MBA (**Finance & Marketing**) graduate with hands-on experience in financial markets, digital campaigns, and strategic analysis. Seeking opportunities in financial services or marketing analytics to drive data-backed business outcomes.

### Education

- **MBA (Finance & Marketing)** – LLOYD Institute of Management & Technology, Greater Noida | 2023 – 2025
- **B. Com (Hons.) Financial Market** – Teerthanker Mahaveer University, Moradabad | 2019 – 2022
- **Intermediate (Commerce)** – CSHP Public School, Ghaziabad | 2019
- **High School** – CSHP Public School, Ghaziabad | 2017

### Experience

#### International Account Executive

Think Exam (Ginger Webs), Noida | Apr 2025 – July 2025

- Managed global B2B SaaS accounts and drove AI-based assessment sales.
- Built strong client relationships, boosting international revenue.

### Projects

- **Financial Market Study**  
Explored equity research, investment risk, and portfolio management techniques through live market data.
- **Role of ESG Factors in Investment Decisions**  
Analyzed how Environmental, Social, and Governance (ESG) factors influence modern investment strategies and portfolio performance; highlighted the growing importance of sustainable investing.

## Skills

### Technical Tools & Platforms:

- MS Excel | MS Word | Mailchimp | Canva | Google Workspace
- Financial Modeling | CRM Tools | Portfolio Management
- Content Writing | Market Research Tools | Equity Research

### Soft Skills:

- Strategic Thinking
- Communication & Presentation
- Leadership & Team Collaboration
- Data-Driven Decision Making

## Co-Curricular Activities

- Participated in **National Summit on Cooperatives**
- Event Coordinator (Volunteer) – Local Food Bank Initiative
- Participated in **Collaborative Leadership Program**

## Certifications

- Excel Skills for Business – JP Morgan | Forage
- Financial Market – Great Learning
- Project Management – Great Learning