

Bharat Singh



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Profile Summary

I am a detail-oriented professional with expertise in business analytics and strategic consulting. Skilled in using machine learning, data visualization, and optimization to drive profitability and improve operations. Proficient in Python, SQL, Power BI, and decision-making frameworks, with a proven ability to solve problems and deliver results.

Educations

Degree	Year	Institute
Post Graduate Diploma in Management (PGDM)	2023-25	Maharaja Agrasen Business School, Delhi
B. Com (Hons.)	2017-20	University of Delhi
Diploma in Software Engineering	2017-20	Indian Institute of Computer Science
Class XII	2016-17	CBSE, Delhi
Class X	2014-15	CBSE, Delhi

Internships

Bata India Limited | Gurugram

Retail Operation Department | June 2024- Aug 2024

- Utilized store performance KPIs to evaluate initiative outcomes, aligning with campaign analytics frameworks in digital marketing.
- Conversion Rate Improvement:** Raised the store's conversion rate from 20% to 21% by reducing unnecessary entries from delivery personnel through a designated pickup zone and enhancing customer focus for a seamless in-store experience.
- Visual Merchandising:** Revamped the store layout by prominently displaying fresh and appealing products, capturing customer attention and boosting sales.

Agile Capital Services | Delhi

Finance and Marketing | April 2024- June 2024

- Managing Portfolio of the Potential Clients.
- Market Research:** Conduct research on industry trends, competitors, and target audiences to assist in the development of marketing strategies.
- Collaborative Projects:** Work closely with the marketing team and other departments to assist in cross-functional projects aimed at improving marketing effectiveness.

Certifications

- SQL, Advance SQL and Python (By Code Chef)
- Data Analysis and Generative AI (By Microsoft)
- Data Science Tool, Data Analysis with Python and Statistics 101 (By IBM)
- Basic of Finance (By HP 2024)
- Financial Modelling (By Jobaaj Learning 2024)

Skills & Tools

Adaptability, Critical-thinking, Python, SQL, Advance SQL, Tableau, Power BI, Excel, Machine Learning, Predictive analysis.

Extra-Curricular Activities

Core Member, Digital Marketing

MABS | 2023-2024

- As a Digital Marketing member, responsibilities include developing and executing online campaigns across various platforms, and analysing data to optimize strategies for increasing engagement and visibility.
- Additionally, managing social media accounts and creating content to promote college events, programs, and initiative.

Executive Member, Corporate Resource Centre

MABS | 2023 - 2024

- As a CRC member, responsibilities include building corporate relationships, facilitating campus placements, and organizing recruitment events.
- Additionally, guiding peers in resume building, interview preparation, and ensuring smooth communication between students and recruiters.

Core Member, Analytics Avengers

MABS | 2023-2024

- Analyse and interpret complex datasets to derive actionable insights, leveraging tools like Python, SQL, and Power BI.
- Create dynamic dashboards, reports, and predictive models to support strategic decision-making and solve business problems.

Student Coordinator, Volleyball Tournament and Blood

MABS | 2023-2024

Donation Camp

- Oversaw tournament execution: reported winners, distributed certificates and ensured timely completion.
- Managing Blood Donors and help them to get right information.