Yamini Kaushal

Bhopal, MP | yaminikaushal1226@gmail.com | 8770299149 | https://www./yamini-kaushal

CAREER OBJECTIVE

Results-oriented MBA graduate eager to apply business acumen in a dynamic organization. Seeking an entry-level role to learn from experienced professionals and contribute to strategic decision-making.

EDUCATION

MBA - Pursuing
Jagran Lakecity University • Bhopal
CGPA 8.59

BCom.
PT. Harishankar Shukla Smriti
Mahavidyalaya, Raipur CG 05/2022
Final: 74%

12th Commerce
Gurukul School, Bhatpara, Raipur CG
Final: 74%

Diploma course
Post Graduate Diploma in Computer Applications (private)
Dr. C. V. Raman University 06/2023
Final: 79%

Internship

Sales/Finance Intern
The leading solution • New Delhi • 25 June 2024 – 07 August 2024

- Developed and executed targeted sales strategies to drive revenue growth.
- Built and maintained strong relationships with clients, increasing customer retention.
- Created data-driven reports to inform business decisions.

Digital Marketing Intern
Raabta Fashion• New Delhi • 01 March 2025 – 01 May 2025

- Managed the social media accounts of a women's western garment brand.
- Worked on digital advertising strategies and campaign optimization.
- Gained practical exposure to digital branding and customer engagement in the fashion industry.

Skills

- Communication skill
- Customer service
- Microsoft office
- Leadership & Time management
- Documentation review
- Problem-solving & Fast learning
- Adaptability & Active Listening

Languages

- French – Beginner
- English & Hindi – Intermediate

Certificates

- Corporate Finance, John Hopkins University - Coursera June 2023
- Basic Data Descriptions, and Application to Business Decisions, Rice University - Coursera
- Developing Marketing Mix of Growth, University of Illinois at Urbana Champaign - Coursera
- Foundational Course of the Digital Training Module - Effective Personality & Skill Development
- Google Ads for Beginners – Coursera
- Everyday Excel, Part 1 - University of Colorado Boulder
- Grammar and Punctuation - University of California, Irvine.