

ANANNYA CHAUDHARY

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SKILLS SUMMARY

- **Languages:** Python
- **Tools/Platforms:** IBM Watson studio, Tableau, IBM SPSS Statistics, Looker studio
- **Soft Skills:** Leadership, Problem-Solving Skills, Team Player, Communication, Project Management, Adaptability

INTERNSHIP

FINANCIAL ADVISOR | INSPLORE CONSULTANT | ONLINE

June 2024-August2024

- Gained experience in crafting personalized investment strategy
- Enhanced ability to build and maintain strong relationship with clients
- Conducted in depth research on financial market, economic trends, and investments opportunities
- Developed skills in analyzing financial data and prepared financial forecast
- Managed potential clients queries and follow-ups via phone calls and e-mails

PROJECTS

GUPPYMOMS COMPANY

December 2023

Affiliate Marketer

- Applied entrepreneurial mindset to develop and execute affiliate marketing strategies
- Gained hands-on experience in digital marketing techniques
- Demonstrated effective time management skills to meet project deadlines and deliverables
- Created sales pitch and persuaded customer to effectively demonstrate about the product

AUGUST BIOSCIENCE COMPANY

September 2023

Affiliate Marketer

- Developed analytical skills by analyzing market trends and customer behavior data
- Created and handled engaging social media post to promote the product via instagram
- Enhanced sales and persuasion techniques through targeted marketing campaigns
- Improved networking abilities by building relationships with affiliates and partners

ACHIEVEMENTS

- High metrics in graduation with honors achieving CGPA: 9 | Integral University June 2023
- 1st prize in art competition | Alma mater school Aug 2019

CERTIFICATIONS

- Product management an introduction by IBM April 2024
- Non-tech aptitude assessment by unstop April 2024
- Python for data science by IBM December 2023

EDUCATION

- **Lovely Professional University** Punjab, India
Master of Business Administration - Product Management and Finance; CGPA:775 August 2023-Present
- **Integral University** Lucknow, Uttar Pradesh
Bachelor of Business Administration; CGPA: 900 August 2020 - June 2023