

# ANANNYA CHAUDHARY

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## SKILLS SUMMARY

- Languages:** Python
- Tools/Platforms:** IBM Watson studio, Tableau, IBM SPSS Statistics, Looker studio
- Soft Skills:** Leadership, Problem-Solving Skills, Team Player, Communication, Project Management, Adaptability

## INTERNSHIP

### FINANCIAL ADVISOR | INSPIRE CONSULTANT | ONLINE

June 2024-August 2024

- Gained experience in crafting personalized investment strategy
- Enhanced ability to build and maintain strong relationship with clients
- Conducted in-depth research on financial market, economic trends, and investment opportunities
- Developed skills in analyzing financial data and prepared financial forecast
- Managed potential clients' queries and follow-ups via phone calls and e-mails

## PROJECTS

### GUPPYMOMS COMPANY

December 2023

#### *Affiliate Marketer*

- Applied entrepreneurial mindset to develop and execute affiliate marketing strategies
- Gained hands-on experience in digital marketing techniques
- Demonstrated effective time management skills to meet project deadlines and deliverables
- Created sales pitch and persuaded customer to effectively demonstrate about the product

### AUGUST BIOSCIENCE COMPANY

September 2023

#### *Affiliate Marketer*

- Developed analytical skills by analyzing market trends and customer behavior data
- Created and handled engaging social media posts to promote the product via Instagram
- Enhanced sales and persuasion techniques through targeted marketing campaigns
- Improved networking abilities by building relationships with affiliates and partners

## ACHIEVEMENTS

- High metrics in graduation with honors achieving CGPA: 9 | Integral University
- 1st prize in art competition | Alma mater school

June 2023

Aug 2019

## CERTIFICATIONS

- Product management an introduction by IBM
- Non-tech aptitude assessment by unstop
- Python for data science by IBM

April 2024

April 2024

December 2023

## EDUCATION

### Lovely Professional University

Master of Business Administration - Product Management and Finance; CGPA: 7.75

Punjab, India

August 2023-Present

### Integral University

Bachelor of Business Administration; CGPA: 9.00

Lucknow, Uttar Pradesh

August 2020 - June 2023