

AKHILESH CHAUHAN

SUMMARY

Dynamic professional with experience at LBA Associates, adept in business intelligence and data analysis. Successfully enhanced sales strategies and improved customer retention through effective communication and teamwork. Proficient in SQL and Microsoft Excel, leveraging data visualization to deliver actionable insights and drive informed decision-making.



PROFESSIONAL EXPERIENCE

Sales and Marketing Coordinator Trainee, 10/2022 - 01/2023

LBA Associates - Noida, Uttar Pradesh

- Supported sales and marketing teams in analyzing client interactions and improving sales strategies.
- Drafted promotional materials and followed up with customers, improving retention.
- Showed adaptability by learning new software tools and performing diverse business tasks.

Marketing Research Trainee, 05/2021 - 08/2021

6Wresearch - Delhi, India

- Conducted industry and competitor analysis to identify trends in finance and business markets.
- Delivered insights in reports and presentations using MS Word and Excel.
- Collaborated in data collection, improving research efficiency.

EDUCATION

MBA, Business Analytics and Finance, 2025

Galgotias University - Greater Noida

BBA, 2022

Maharaja Surajmal Institute - New Delhi

GPA: 8.7

12th Grade, 2019

G.D. Goenka School - Greater Noida

GPA: 60.4%

10th Grade, 2017

Maharishi Vidya Mandir - Noida

GPA: 7.6

CONTACT

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SKILLS

- Business Intelligence
- Data analysis
- SQL
- Microsoft Excel (Pivot Tables, VLOOKUP, Charts)
- Data Visualization
- Forecasting
- Communication and teamwork skills

WEBSITES, PORTFOLIOS, PROFILES

- <https://www.linkedin.com/in/akhilesh-chauhan-419254196/>

CERTIFICATIONS

- SQL
- Microsoft Excel

LANGUAGES

- English, Fluent
- Hindi, Native