

DARSHIT KAUSHIK

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SUMMARY

I've recently completed my BBA with a specialization in Business Analytics from Manav Rachna University. I have a good understanding of business strategies and love working with data to solve problems. I'm really interested in understanding customer needs, finding the right solutions for them, and working with teams to make sure everything runs smoothly. My goal is to contribute to business growth by meeting sales targets and staying updated with market trends to spot new opportunities.

WORK EXPERIENCE

Intern, Bansal Associate

June 1, 2024– July 31, 2024

- Understood the taxation landscape and practical accounting principles.
- Entered daily financial transactions including sales, purchases, receipts, and payments.
- Learned to rectify errors in entries and understand their impact on financial reports.
- Assisted with client queries on tax returns, financial statements, and data entries.

EDUCATION

BBA (BUSINESS ANALYTICS), Manav Rachna University

August 2022-2025

Class 12th, Tagore Public School, Palwal

April 2021– March 2022

Class 10th, Tagore Public School, Palwal

April 2019– March 2020

SKILLS

- **Technical Skills:** Data Analysis Reporting, MS office, Advance Excel, Digital Marketing Tools, Telecommunication Tools, Email Marketing, Web Development
- **Soft Skills:** Communication, Technical Writing, Problem Solving, Time Management, Customer-Centric Mindset, Team Collaboration, Presentation Skills

CURRICULAR ACTIVITIES

- **Member, HR Club** – [Manav Rachna University]
- **Editorial Team Member** – [Manav Rachna University]
Edited and contributed articles for the college magazine/newsletter; involved in content planning, proofreading, and publishing activities.
- **Member of Institution of innovation council club(IIC)** - [Manav Rachna University]

ADDITIONAL INFORMATION

- **Languages** – English, French(Basic proficiency)
- **Certifications** – Participation in AINAT 2025, Brand building leadership(linkedin).
- Certifications of **Innovation Ambassador(IA)** training 'Foundation level'