

**Name: Isha Arora**

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## **CAREER OBJECTIVE**

To enhance my analytical and strategic skills while gaining hands-on experience and seeking opportunities to work on dynamic projects, contribute innovative solutions, and create a meaningful impact in the industry.

## **EXPERIENCE**

### **Axis Bank- Branch Banking Intern**

- Assisted customers with digital banking platforms, including mobile banking apps and online account access to enhance user experience.
- Guided clients in setting up and troubleshooting mobile banking applications and internet banking services.
- Provided support in account opening, KYC documentation, and service requests, ensuring compliance with banking regulations.
- Gained hands-on experience with Finacle Core Banking Software, executing day-to-day banking operations.
- Collaborated with senior bankers to understand retail banking products and financial services.

## **PROJECT WORK**

### **Title- Empowerment Through Finance: Axis Bank's Women- Oriented Schemes**

- Focus: Axis Bank Women's Savings Account & Sukanya Samriddhi Yojana
- Conducted an in-depth analysis of Axis Bank's Women's Savings Account and Sukanya Samriddhi Yojana, evaluating their role in financial inclusion.
- Assessed the impact of these schemes on women's financial empowerment, savings behaviour, and long-term wealth creation.
- Identified challenges in scheme adoption and accessibility, providing insights into potential areas for customer engagement improvement.
- Developed recommendations to enhance awareness, accessibility, and digital adoption of these schemes.

## **EDUCATIONAL BACKGROUND**

- **Master of Business Administration (MBA)**  
Specialization: Finance and Marketing  
BVDU Institute of Management and Entrepreneurship Development, Pune  
2023-2025
- **Bachelor Of Commerce (BCom)**  
GCW Parade College (Jammu University)  
2020-2023
- **Senior Secondary (HSC)**  
Delhi Public School, Jammu (CBSE)  
2019-2020
- **Secondary (SSC)**  
Delhi Public School, Jammu (CBSE)  
2017-2018

## **CERTIFICATION**

### **Advance Excel: Disha Kothrud Institute**

- Proficient in Pivot Tables and Charts for data visualization.
- Skilled in VLOOKUP, HLOOKUP for efficient data retrieval and management.
- Familiar with the functionality of all Excel tabs.

### **Financial Accounting: Great Learning**

- Understanding of golden rules of accounting
- Preparation of financial statements (balance Sheet, income Statement)
- Proficiency in Recording Journal Entries, Ledger Posting, and Trial Balance Preparation

## **Introduction To Investment Banking: Alison**

- Understanding the Structure and Sides of Investment Banking (Buy-side vs. Sell-side)
- Knowledge of Investment Banking Services (IPOs, Underwriting, Advisory, Asset Management)

### **SKILLS**

#### **Technical skills**

- Advance Excel
- MS Word

#### **Interpersonal Skills**

- Continuous Learning and Adaptability
- Attention to detail and Accuracy

### **INTERESTS**

- Personal Development
- Fitness

### **EXTRA- CURRICULUM ACTIVITIES**

- Competed in a **district-level kickboxing championship** at school level and presented my school team.
- Selected as a **Junior Executive Member** of the Eco Club, leading initiatives on sustainability, environmental awareness, and community engagement.
- Actively contributed to the **Go Green Movement**, organizing awareness campaigns and promoting eco-friendly practices.

### **DECLARATION**

I hereby declared that all the facts given here are true to my knowledge.

Name: Isha Arora