



# Rohit Singh

## Contact

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- Ghaziabad

## About Me

"Highly motivated and results-oriented PGDM student with strong analytical and communication skills. Seeking a position to leverage problem-solving abilities and contribute to achieving company goals. Eager to learn and grow within a dynamic team environment.

## Skills

- Team Work
- Interpersonal Skills
- MS - Word
- MS - Excel

## Education

- Post Graduate Diploma In Management (PGDM)**  
InstituteOf Management Studies, Ghaziabad 2023-2025
- Bachelor Of Commerce**  
Allahabad State University 2019-2022
- Higher Secondary**  
Anughra Narayan Singh 2018
- Matriculation**  
AllahabadPublic School 2016

## Internship At HITACHI Ltd.

### B2B Sales

Sold Hitachi air conditioners and home appliances to walk-in customers, helping them choose the right product based on their needs and budget. Explained product features, handled price negotiations, and promoted warranty and installation services. Managed stock availability and worked with the store team. Followed up with customers to ensure satisfaction and repeat business. .

### CSR Activity

Hitachi organized a CSR activity to teach etiquette to underprivileged kids through an interactive workshop, shared gifts and school supplies, and strengthened community ties with heartfelt moments and valuable life lessons.

## Internship at Lesso Company, China

ASSISTANT MANAGER, October 13, 2024 – DECEMBER

- Coordinating supply chain operations and ensuring timely delivery of products.
- Communicating with international clients and suppliers to manage shipments.
- Monitoring inventory levels and updating records using ERP software.
- Manage all sales and supply

Let me know your job title and a few responsibilities, and I can tailor it further.

## 🧩 Social Responsibility

- Planted trees as part of the campaign "Ek Ped Maa Ke Naam" launched by PM Modi under the guidance of IMS Ghaziabad.
- Donated blood in mega drive by Ministry of Health & Family Welfare

## 👤 Language

- English
- Hindi

## 🧩 Hobbies

- Playing Football
- Editing
- Travelling

## 🧩 Declaration

I hereby declare that all the information given above is true and correct to the best of my knowledge and belief.

## 🎓 Projects

### ● X - Culture | 2023

Gained two months of hands-on experience as an international business consultant, collaborating as part of a Global Virtual Team to develop an international expansion strategy for a client company.

### ● Cheeky Cravings | 2023

Participated in a live marketing project, promoting and selling "Cheeky Cravings" cashews by creating engaging product narratives and using strategic techniques to attract customers, enhancing my sales and communication skills.

### ● Cavin kare | 2024

As part of the Cavin Kare live project, I collected data from over 100 shops, gaining practical insights into consumer behavior and market trends while enhancing my skills in data analysis and marketing strategy.

## 📁 Responsibility And Co-curricular Activities

### ● Coordinator at Vishleshan | 2023

Visited various colleges to promote the Vishleshan event, guided students on the registration process, and led a team of volunteers to ensure successful event organization.

### ● Coordinator at Melange The Annual Fest | 2024

Managed a team of volunteers to organize events, developed and implemented promotional strategies that boosted student participation, and coordinated logistics to ensure seamless execution.

### ● Secured 1st position in Consumer Behavior: Escape room competition | 2024

### ● Secured a position of Finalist in AIMA management games conducted at Jaipuria Noida | 2024

### ● Participated in Operation Quiz conducted by IIM Bangalore | 2023

### ● Participated in Marketing Quiz conducted by IIM Bangalore | 2023

### ● Participated in Annual Academic Fest conducted by IMS, Ghaziabad | 2024