

## UJJWAL AGARWALA

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### PROFESSIONAL SUMMARY

MBA Finance candidate with hands-on experience in financial analysis, investment strategy, and market research through internships at Outlook Publishing and Tata Steel. Proficient in Excel, financial analysis and modeling, and data-driven decision-making. Adept at translating research insights into actionable recommendations. Strong analytical thinker with a keen interest in financial markets and digital finance.

### TECHNICAL SKILLS

- Financial Analysis & Reporting
- Advanced Microsoft Excel & PowerPoint
- Microsoft Power BI
- Financial Modeling & Forecasting
- Market Research & Competitor Analysis
- Management Accounting
- Primary Data Collection & Survey Design

### EDUCATION

MBA in Finance | University of Petroleum and Energy Studies (UPES), Dehradun | 2023–2025  
Percentage: 72%

Bachelor of Business Administration (Finance) | Amity University Kolkata | 2020–2023  
Percentage: 68%

XII – Commerce | Delhi Public School, Indore | 2019-2020  
Percentage: 84%

X | Delhi Public School, Indore | 2017-2018  
Percentage: 81%

### EXPERIENCE

**Finance Intern – Investment Strategy & Research**  
**Outlook Publishing India Pvt. Ltd., Delhi | May 2024 – July 2024**

- Conducted financial analysis across 12+ listed companies using Excel to assess metrics like EPS, ROE, and P/E ratio.
- Designed tailored portfolios for 6 income segments, incorporating equities, debt, REITs, gold, and crypto.

- Led a rent vs. buy real estate analysis using survey data and modeling.
- Recommended payment gateways based on cost, scalability, and fraud protection.
- Performed cash flow and FCF analysis for companies in FMCG, FMCD, and BFSI sectors.
- Developed EMI strategies using interest amortization for digital product subscriptions.

### **Market Research Intern**

**Tata Steel, Kolkata | July 2022 – August 2022**

- Researched market potential of Colornova (color-coated steel) in non-construction sectors like HVAC and appliances.
- Benchmarked competitors and evaluated growth trends across 6+ emerging applications.
- Suggested production enhancements such as thinner gauges and VCM/embossed finishes.
- Delivered strategic insights to business and technical teams to inform future product planning.

## **ACADEMIC PROJECTS & RESEARCH**

### **MBA Dissertation – Impact of Neobanks on Today's World**

UPES Dehradun | 2023–2025

- Researched the evolution of neobanks in India and their disruption of traditional banking.
- Analyzed consumer behavior, funding patterns, and regulatory issues.
- Assessed adoption barriers and presented recommendations to enhance market trust and scalability.

### **BBA Dissertation – Market Potential of Color Coated Steel in Non-Building and Construction Segments**

Amity University Kolkata | 2020–2023

- Conducted independent research on color-coated steel usage in HVAC, appliances, and furniture sectors.
- Identified key market trends such as thinner gauge demand and sustainable materials.
- Delivered recommendations for improved product-market fit in high-growth sectors.